

The flustix Certification Solutions

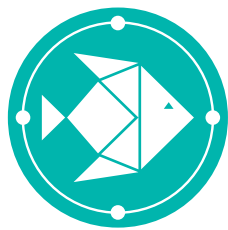


Our Partners



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THE flustix TRUSTMARK PORTFOLIO

independent. verified. secure.

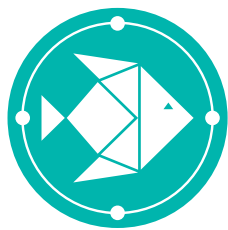
The flustix initiative offers companies a comprehensive portfolio for implementing plastic sustainability and circularity. Through the purchasing decisions of consumers (B2C) and business partners (B2B) flustix aims to promote a responsible approach to the valuable material plastic.

flustix offers six trustmarks, which are registered with the EUIPO and are therefore under international protection: one trustmark for **MICROPLASTIC-FREE** product content, three trustmarks certifying **LESS PLASTICS** in products, packaging or product content.

Moreover, the flustix **RECYCLED** trustmark is suitable for goods made from metal, glass, paper and/or plastic (among others) with recycled content. The flustix **RECYCLABLE** trustmark declares the recyclability of packaging.

The flustix initiative cooperates with independent and internationally accredited certification and testing partners. flustix-certified goods are traded and sold worldwide. With a flustix certificate, companies can also achieve significant cost savings, e.g. in countries with plastic taxes or such as waste management and disposal fees.





THE PLASTIC-FREE & MICROPLASTIC-FREE TRUSTMARKS

independent. verified. secure.

flustix LESS PLASTICS TOTAL PRODUCT

This trustmark covers both the product and its packaging. Each component is tested independently and must meet the respective requirements in its category to be certified successfully.



flustix LESS PLASTICS PACKAGING

For the packaging of consumer goods, significant plastic savings can often be achieved: Packaging that complies with the 95/5 requirement of the PPWR and is at least 95% plastic-free may be marked with the green trustmark upon successful certification. This certification also serves as official proof towards the systems, allowing companies to reduce related fees.



flustix LESS PLASTICS PRODUCT

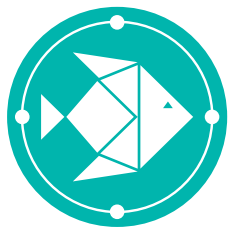
This flustix certification is available for products that are plastic-sustainable (excluding packaging). The trustmark is awarded based on the product category and material of the product being certified. The certification relies on specific thresholds aligned with international standards and applies product-specific requirements in line with EU regulations.



flustix PRODUCT CONTENT MICROPLASTIC-FREE

This flustix trustmark certifies product contents that are free from microplastics. flustix, in collaboration with its partners, inspects and certifies according to the definition of microplastics in the REACH Regulation (EU No. 2055/2023). Microplastic-free status is confirmed through laboratory testing.





HOW TO RECEIVE THE MICROPLASTIC-FREE & PLASTIC-FREE TRUSTMARKS

1. REQUEST

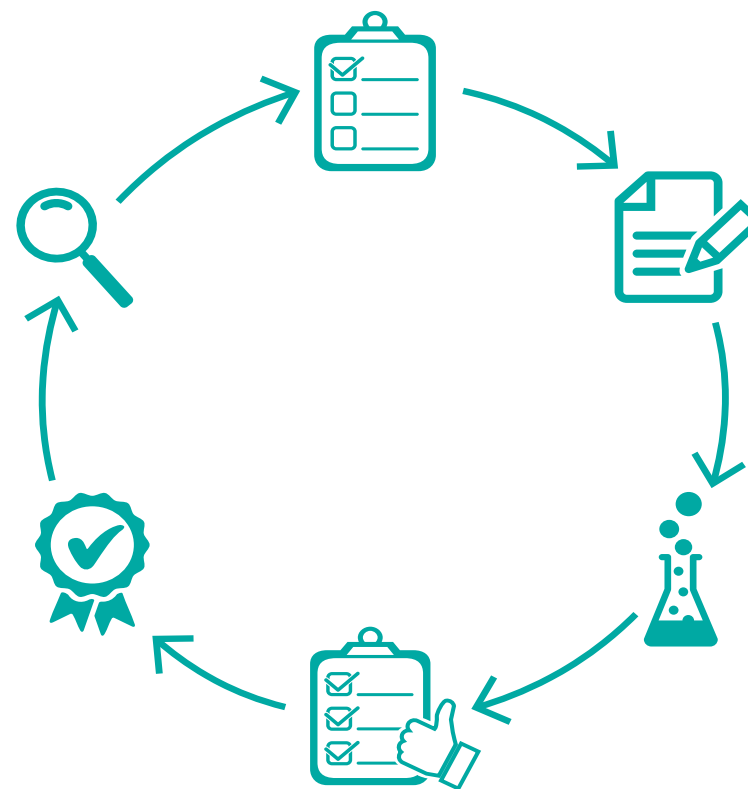
Please fill in the application request for [LESS PLASTICS](#) or [MICROPLASTIC-FREE](#) (depending on which trustmark you want to apply) and send it to contact@flustix.com.

6. MONITORING: COMPLIANCE CHECK

To safeguard all licensees, we conduct laboratory analysis-based compliance checks on your goods every two years, as required under EU law, ensuring ongoing conformity and the highest level of safety.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



2. OFFER

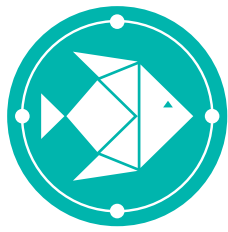
Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, you will be asked by the certification partner to send samples to the testing laboratory.

3. LABORATORY TESTING

The tests are carried out using the latest technology. If required: Find more details in the certification scheme for [LESS PLASTICS](#) or [MICROPLASTIC-FREE](#).

4. CONFORMITY ASSESSMENT

The test results are subjected to a conformity assessment by our certification partner to assess if the certification requirements are met.



THE RECYCLED TRUSTMARK

independent. verified. secure - for goods made of metal, glass, paper, plastic & more.

flustix **RECYCLED** makes the use of recycled materials credibly visible.

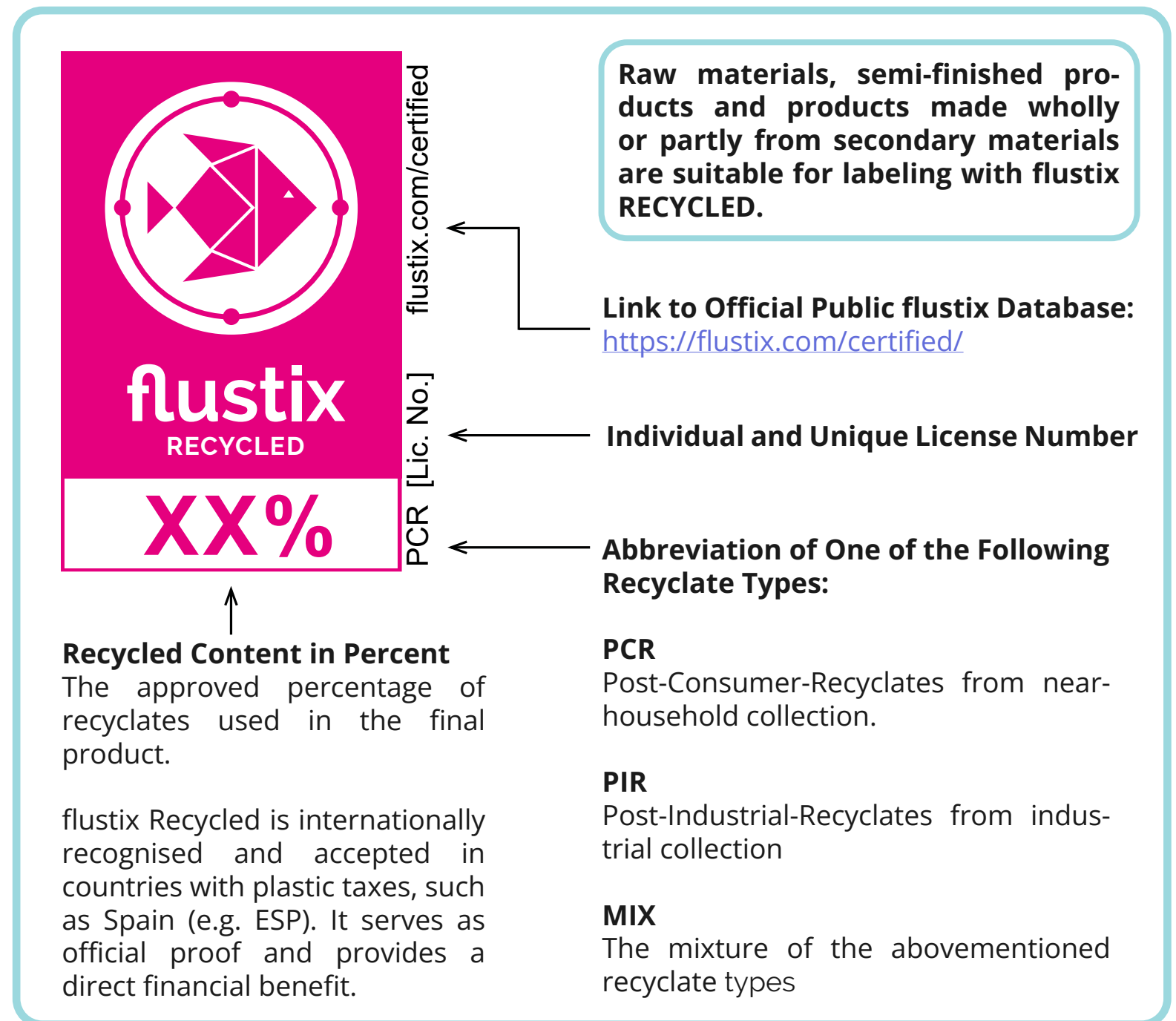
Plastics, metals, glass, paper/cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

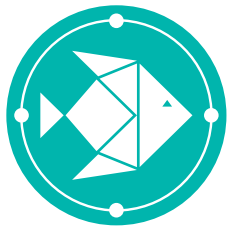
flustix **RECYCLED** is based on:

DIN EN ISO 14021
DIN EN 15343
DIN EN ISO 22095
DIN 6120

You can download the certification scheme here:

www.flustix.com/download-center





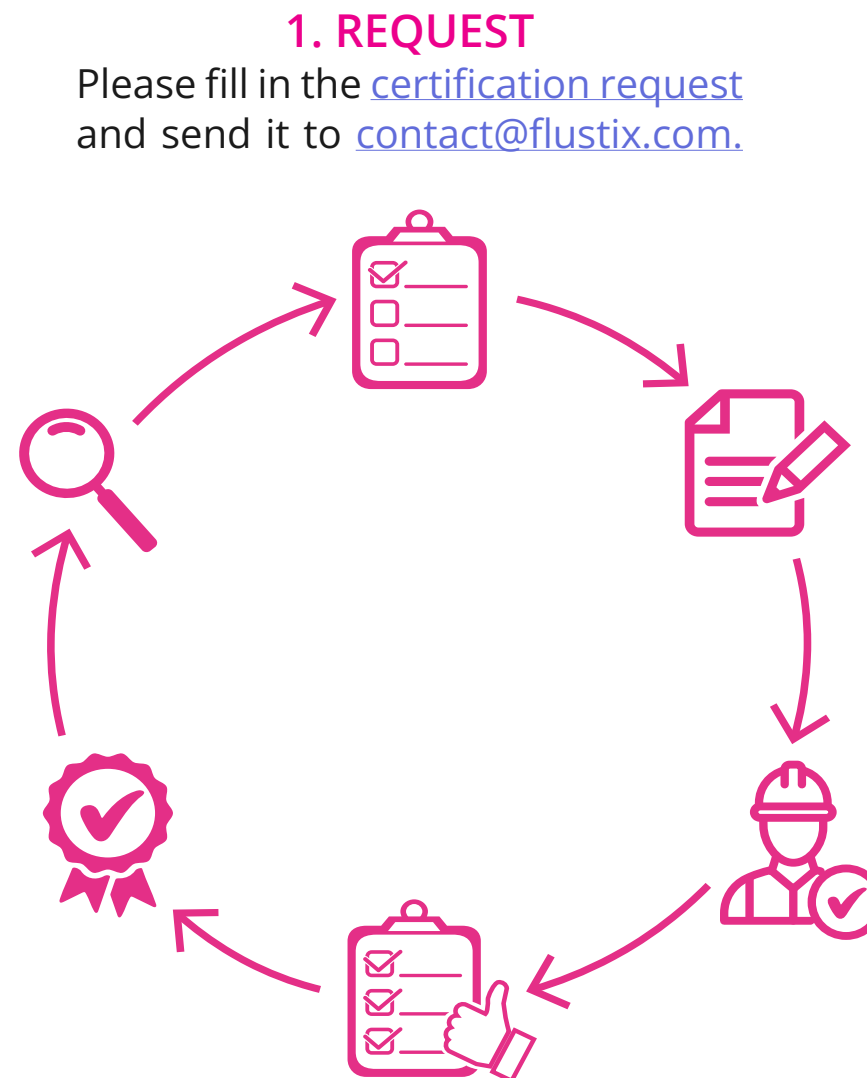
HOW TO RECEIVE THE RECYCLED TRUSTMARK

6. ANNUAL MONITORING

To ensure the safety of all licensees, certified goods are subject to annual compliance checks with the certification standards.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



1. REQUEST

Please fill in the [certification request](#) and send it to contact@flustix.com.

2. OFFER

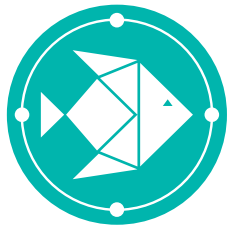
Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, the certification body will contact you directly to coordinate the audit dates.

3. AUDIT

Through its worldwide network flustix has access to experts and specialist partners who conduct on-site audits.

4. CONFORMITY ASSESSMENT

Once the audits are completed and the audit report is available, the results are subjected to a conformity assessment by our certification partners.



THE RECYCLABLE TRUSTMARK

independent. verified. secure.

Together with our established cooperation partners TÜV SÜD and RecycleMe, a strong team is at your service to certify the recyclability of your packaging and semifinished products. The scope of certification is broad (plastics, paper/cardboard, metals and glass).

RecycleMe evaluates the recyclability of your packaging. Fibre-based packaging additionally undergoes a laboratory analysis that determines recyclability relative to the total mass (according to the CEPI standard). TÜV SÜD certifies this evaluation through an independent conformity assessment and an audit of your production chains.

With the flustix **RECYCLABLE** label, you can transparently communicate the recyclability percentage on your packaging and across your marketing channels in compliance with international green claims regulations.

The result is based on the performance levels A–C of the EU Packaging and Packaging Waste Regulation (PPWR) 2025/40.



flustix.com/certified

[LizenzNr.]

Certification & Testing Partners

Recycle
Me

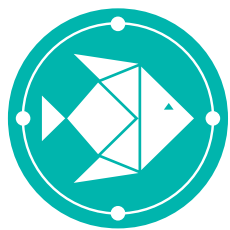


Our all-in-one solution – from packaging valuation to transparent labelling at the point of sale - rely on independent certification for verifiable security and trust.

Certification Basis

- The minimum standard for determining the recyclability of packaging subject to system participation in accordance with § 21 (3) of the German Packaging Act (VerpackG), as defined by the Stiftung Zentrale Stelle Verpackungsregister
- DIN EN 13430:2004 – Packaging: Requirements for packaging recoverable by material recycling
- ISO 15270:2008 – Plastics: Guidelines for the recovery and recycling of plastic waste

Additional EU Packaging Regulation 2025/40 (PPWR) recyclability criteria are integrated, classifying recyclability into performance levels A to C.



HOW TO RECEIVE THE RECYCLABLE TRUSTMARK

1. REQUEST

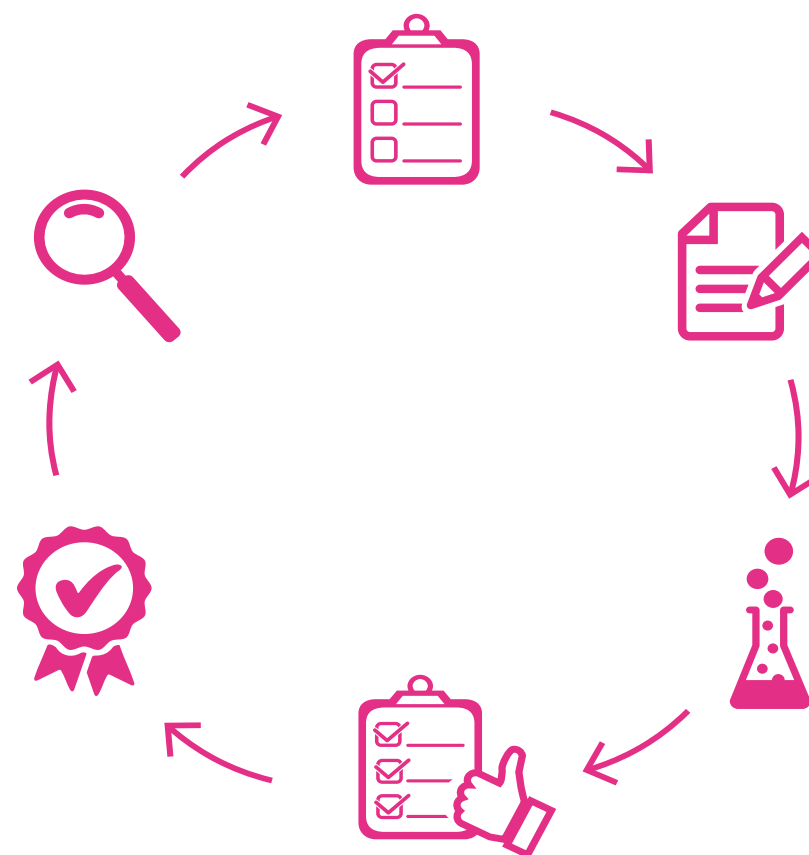
Please fill in the [certification request](#) and send it to contact@flustix.com.

2. OFFER

Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, you will be asked by the certification partner to send samples to the testing laboratory.

3. EVALUATION

RecycleMe assesses the recyclability of the packaging based on the latest standards.



6. ANNUAL MONITORING

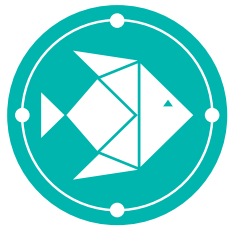
To maintain the flustix standard, an annual monitoring takes place.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.

4. CONFORMITY ASSESSMENT

If the analysis of your packaging complies with the certification requirements, the product can be awarded the flustix **RECYCLABLE** trustmark.



THE INDEPENDENT flustix CERTIFICATION SYSTEM

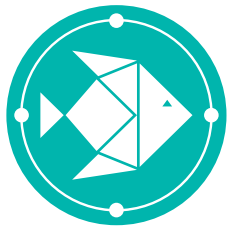
flustix works with recognized and internationally established partners to offer the flustix certification portfolio. Depending on the trustmark the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

BENEFITS OF flustix CERTIFICATIONS

- ✓ Enablement of cost savings, e.g. in countries with plastic taxes or in waste management and disposal fees
- ✓ Increased customer confidence in certified products
- ✓ Enhanced brand image through transparency & credibility
- ✓ Long-term customer loyalty and retention
- ✓ Strong purchasing incentive for sustainability-oriented customers
- ✓ EU Green Claims conformity within the framework of international guidelines
- ✓ Protection and credibility advantage vs. risky self-declarations
- ✓ Sales advantages compared to non-certified competition
- ✓ Competitive advantage through certified ecodesign
- ✓ ONE recognizable trustmark for four areas of application
- ✓ Preference in public procurement

Our Partners





ACKNOWLEDGMENT

flustix is recognized by politics, NGOs and consumer protection.

“Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.”

Umweltbundesamt (Federal Environment Agency)
in Publication: “Kleine Kniffe”

“The EU cites flustix as a “good practice”: The label is an educational support for empowering consumers in their daily shopping decisions.”

European Union
European Circular Economy Stakeholder Platform

“The consumer advice center classifies the flustix trustmark as reputable.”

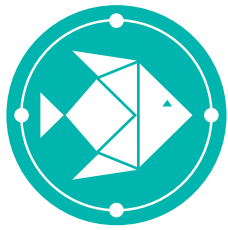
Frankfurter Allgemeine Zeitung (Newspaper)
from 05/10/2019, No. 231, P.20

“flustix is suitable for packaging as well as for other products.”

The German Federal Government
to the parliamentary question “Printed matter 19/30321” from 04/06/2021

“flustix was the natural choice to partner with on the development of Starbucks’ new home-compostable and widely recyclable cup in Europe — not only because of their strong reputation in plastic reduction and transparency, but because their certification adds meaningful recognition to our latest innovation.”

Adam Turner, PhD
Director of Sustainability at Starbucks



REFERENCES





**WE ARE ALWAYS HAPPY TO ASSIST WITH ANY QUESTIONS
AND WILL GLADLY GUIDE YOU THROUGH THE ENTIRE PROCESS.**

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