

The flustix MICROPLASTIC-FREE Trustmark

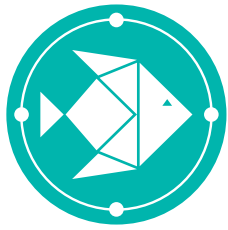


Our Partners



CONTENTS

PAGE - 03	_____	THE flustix TRUSTMARK PORTFOLIO
PAGE - 04	_____	flustix LESS PLASTICS
PAGE - 05	_____	flustix MICROPLASTIC-FREE
PAGE - 07	_____	THE INDEPENDENT flustix CERTIFICATION-SYSTEM
PAGE - 08	_____	ACKNOWLEDGEMENT
PAGE - 09	_____	REFERENCES
PAGE - 10	_____	CONTACT



THE flustix TRUSTMARK PORTFOLIO

independent. verified. secure.

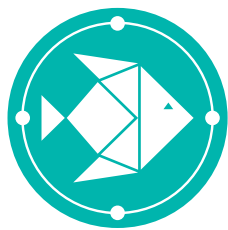
The flustix initiative offers companies a comprehensive portfolio for implementing plastic sustainability and circularity. Through the purchasing decisions of consumers (B2C) and business partners (B2B) flustix aims to promote a responsible approach to the valuable material plastic.

flustix offers six trustmarks, which are registered with the EUIPO and are therefore under international protection: one trustmark for **MICROPLASTIC-FREE** product content, three trustmarks certifying **LESS PLASTICS** in products, packaging or product content.

Moreover, the flustix **RECYCLED** trustmark is suitable for goods made from metal, glass, paper and/or plastic (among others) with recycled content. The flustix **RECYCLABLE** trustmark declares the recyclability of packaging.

The flustix initiative cooperates with independent and internationally accredited certification and testing partners. flustix-certified goods are traded and sold worldwide. With a flustix certificate, companies can also achieve significant cost savings, e.g. in countries with plastic taxes or such as waste management and disposal fees.





THE PLASTIC-FREE & MICROPLASTIC-FREE TRUSTMARKS

independent. verified. secure.

flustix LESS PLASTICS TOTAL PRODUCT

This trustmark covers both the product and its packaging. Each component is tested independently and must meet the respective requirements in its category to be certified successfully.



flustix LESS PLASTICS PACKAGING

For the packaging of consumer goods, significant plastic savings can often be achieved: Packaging that complies with the 95/5 requirement of the PPWR and is at least 95% plastic-free may be marked with the green trustmark upon successful certification. This certification also serves as official proof towards the systems, allowing companies to reduce related fees.



flustix LESS PLASTICS PRODUCT

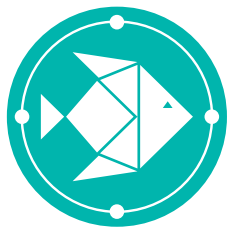
This flustix certification is available for products that are plastic-sustainable (excluding packaging). The trustmark is awarded based on the product category and material of the product being certified. The certification relies on specific thresholds aligned with international standards and applies product-specific requirements in line with EU regulations.



flustix PRODUCT CONTENT MICROPLASTIC-FREE

This flustix trustmark certifies product contents that are free from microplastics. flustix, in collaboration with its partners, inspects and certifies according to the definition of microplastics in the REACH Regulation (EU No. 2055/2023). Microplastic-free status is confirmed through laboratory testing.





THE MICROPLASTIC-FREE TRUSTMARK

independent. verified. secure.

flustix CONTENT MICROPLASTIC-FREE



This flustix seal certifies product content that does not contain microplastics. flustix tests and certifies with its partners on the basis of the amended **REACH regulation**. The absence of plastic is verified through laboratory testing.

GOOD TO KNOW: PRODUCT VARIANTS & SUBTYPES

Grouping of different fragrance variants and colors with an otherwise identical recipe is possible under one license (at no extra charge for the license fee)!

Product Contents such as Cosmetics, Body Care, Agricultural Products, Cleaning and Household Products & many more!

The following Product types are applicable for this certificate:

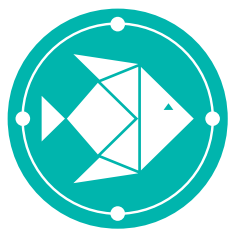
- ✓ liquid
- ✓ gelous
- ✓ performing in a liquid or gelous state & water-solveable

CONTAMINATION/ TECHNICALLY UNAVOIDABLE TOLERANCE

- in accordance with the **REACH Regulation** (EC) No. 1907/2006

SIZE OF SOLID PLASTIC PARTICLES

- laboratory analysis down to max. **1 µm** particle size



HOW TO RECEIVE THE MICROPLASTIC-FREE & PLASTIC-FREE TRUSTMARKS

1. REQUEST

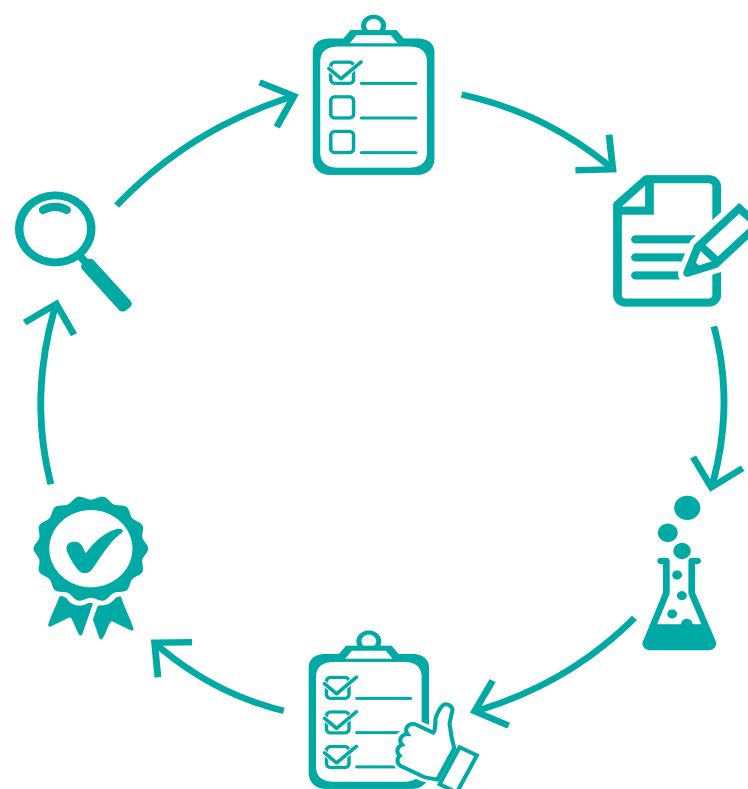
Please fill in the application request for [LESS PLASTICS](#) or [MICROPLASTIC-FREE](#) (depending on which trustmark you want to apply) and send it to contact@flustix.com.

6. MONITORING: COMPLIANCE CHECK

To safeguard all licensees, we conduct laboratory analysis-based compliance checks on your goods every two years, as required under EU law, ensuring ongoing conformity and the highest level of safety.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



2. OFFER

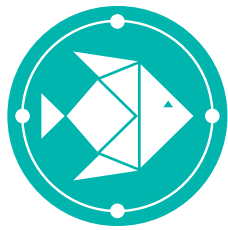
Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, you will be asked by the certification partner to send samples to the testing laboratory.

3. LABORATORY TESTING

The tests are carried out using the latest technology. If required: Find more details in the certification scheme for [LESS PLASTICS](#) or [MICROPLASTIC-FREE](#).

4. CONFORMITY ASSESSMENT

The test results are subjected to a conformity assessment by our certification partner to assess if the certification requirements are met.



THE INDEPENDENT flustix CERTIFICATION SYSTEM

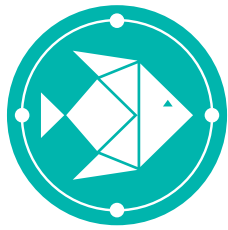
flustix works with recognized and internationally established partners to offer the flustix certification portfolio. Depending on the trustmark the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

BENEFITS OF flustix CERTIFICATIONS

- ✓ Enablement of cost savings, e.g. in countries with plastic taxes or in waste management and disposal fees
- ✓ Increased customer confidence in certified products
- ✓ Enhanced brand image through transparency & credibility
- ✓ Long-term customer loyalty and retention
- ✓ Strong purchasing incentive for sustainability-oriented customers
- ✓ EU Green Claims conformity within the framework of international guidelines
- ✓ Protection and credibility advantage vs. risky self-declarations
- ✓ Sales advantages compared to non-certified competition
- ✓ Competitive advantage through certified ecodesign
- ✓ ONE recognizable trustmark for four areas of application
- ✓ Preference in public procurement

Our Partners





ACKNOWLEDGMENT

flustix is recognized by politics, NGOs and consumer protection.

“Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.

Umweltbundesamt (Federal Environment Agency)
in Publication: “Kleine Kniffe”

“The EU cites flustix as a “good practice”: The label is an educational support for empowering consumers in their daily shopping decisions.

European Union
European Circular Economy Stakeholder Platform

“The consumer advice center classifies the flustix trustmark as reputable.

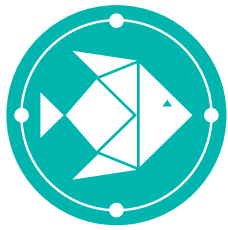
Frankfurter Allgemeine Zeitung (Newspaper)
from 05/10/2019, No. 231, P.20

“flustix is suitable for packaging as well as for other products.

The German Federal Government
to the parliamentary question “Printed matter 19/30321” from 04/06/2021

“flustix was the natural choice to partner with on the development of Starbucks’ new home-compostable and widely recyclable cup in Europe — not only because of their strong reputation in plastic reduction and transparency, but because their certification adds meaningful recognition to our latest innovation.

Adam Turner, PhD
Director of Sustainability at Starbucks



REFERENCES





**WE ARE ALWAYS HAPPY TO ASSIST WITH ANY QUESTIONS
AND WILL GLADLY GUIDE YOU THROUGH THE ENTIRE PROCESS.**

flustix GmbH - Kronprinzendamm 20 - D-10711 Berlin
Tel.: +49 (030) 3982 0696 2 - E-Mail: contact@flustix.com - www.flustix.com