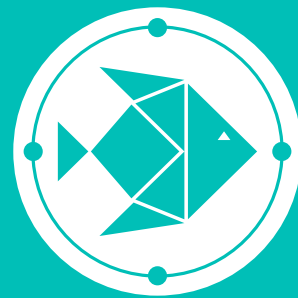


The flustix RECYCLABLE Trustmark



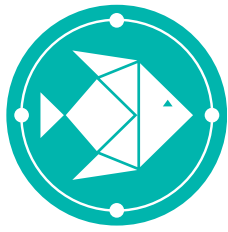
flustix
RETHINK PLASTICS

Our Partners



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THE flustix TRUSTMARK PORTFOLIO

independent. verified. secure.

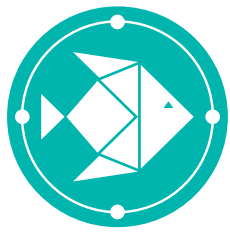
The flustix initiative offers companies a comprehensive portfolio for implementing plastic sustainability and circularity. Through the purchasing decisions of consumers (B2C) and business partners (B2B) flustix aims to promote a responsible approach to the valuable material plastic.

flustix offers six trustmarks, which are registered with the EUIPO and are therefore under international protection: one trustmark for **MICROPLASTIC-FREE** product content, three trustmarks certifying **LESS PLASTICS** in products, packaging or product content.

Moreover, the flustix **RECYCLED** trustmark is suitable for goods made from metal, glass, paper and/or plastic (among others) with recycled content. The flustix **RECYCLABLE** trustmark declares the recyclability of packaging.

The flustix initiative cooperates with independent and internationally accredited certification and testing partners. flustix-certified goods are traded and sold worldwide. With a flustix certificate, companies can also achieve significant cost savings, e.g. in countries with plastic taxes or such as waste management and disposal fees.





THE RECYCLABLE TRUSTMARK

independent. verified. secure.

Together with our established cooperation partners TÜV SÜD and RecycleMe, a strong team is at your service to certify the recyclability of your packaging and semifinished products. The scope of certification is broad (plastics, paper/cardboard, metals and glass).

RecycleMe evaluates the recyclability of your packaging. Fibre-based packaging additionally undergoes a laboratory analysis that determines recyclability relative to the total mass (according to the CEPI standard). TÜV SÜD certifies this evaluation through an independent conformity assessment and an audit of your production chains.

With the flustix **RECYCLABLE** label, you can transparently communicate the recyclability percentage on your packaging and across your marketing channels in compliance with international green claims regulations.

The result is based on the performance levels A-C of the EU Packaging and Packaging Waste Regulation (PPWR) 2025/40.



flustix.com/certified

[License No.]

Certification & Testing Partners

Recycle Me

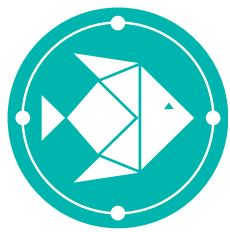


Our all-in-one solution – from packaging valuation to transparent labelling at the point of sale - rely on independent certification for verifiable security and trust.

Certification Basis

- The minimum standard for determining the recyclability of packaging subject to system participation in accordance with § 21 (3) of the German Packaging Act (VerpackG), as defined by the Stiftung Zentrale Stelle Verpackungsregister
- DIN EN 13430:2004 – Packaging: Requirements for packaging recoverable by material recycling
- ISO 15270:2008 – Plastics: Guidelines for the recovery and recycling of plastic waste

Additional EU Packaging Regulation 2025/40 (PPWR) recyclability criteria are integrated, classifying recyclability into performance levels A to C.



HOW TO RECEIVE THE RECYCLABLE TRUSTMARK

1. REQUEST

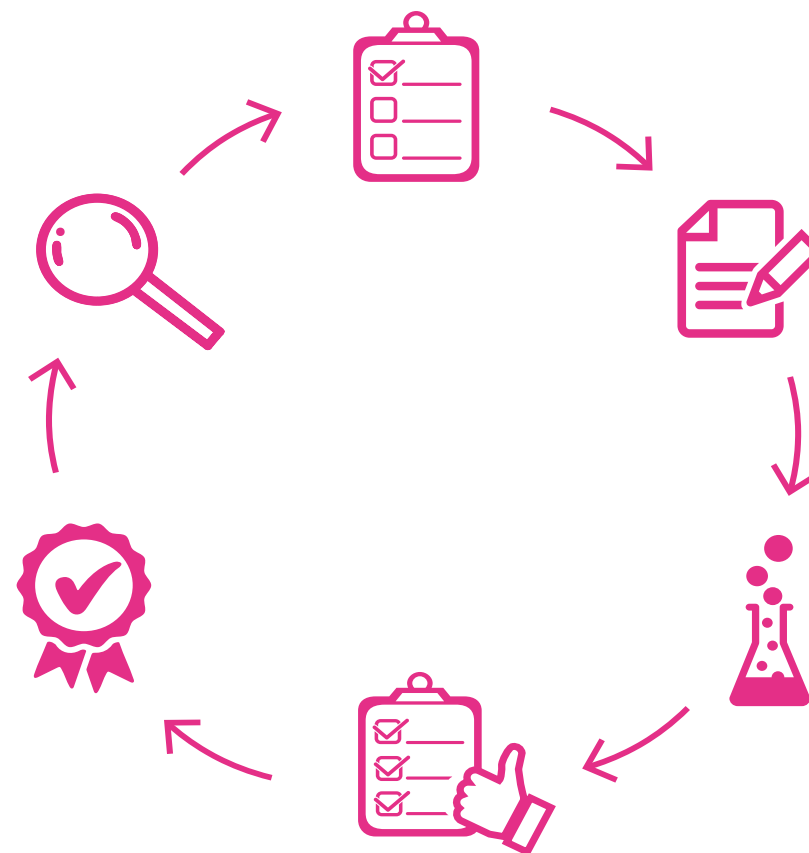
Please fill in the [certification request](#) and send it to contact@flustix.com.

2. OFFER

Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, you will be asked by the certification partner to send samples to the testing laboratory.

3. EVALUATION

RecycleMe assesses the recyclability of the packaging based on the latest standards.



4. CONFORMITY ASSESSMENT

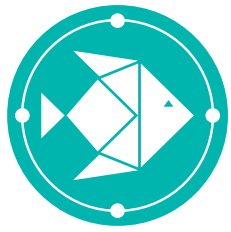
If the analysis of your packaging complies with the certification requirements, the product can be awarded the flustix **RECYCLABLE** trustmark.

6. ANNUAL MONITORING

To maintain the flustix standard, an annual monitoring takes place.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



THE INDEPENDENT flustix CERTIFICATION SYSTEM

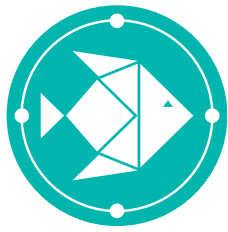
flustix works with recognized and internationally established partners to offer the flustix certification portfolio. Depending on the trustmark the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

BENEFITS OF flustix CERTIFICATIONS

- ✓ Enablement of cost savings, e.g. in countries with plastic taxes or in waste management and disposal fees
- ✓ Increased customer confidence in certified products
- ✓ Enhanced brand image through transparency & credibility
- ✓ Long-term customer loyalty and retention
- ✓ Strong purchasing incentive for sustainability-oriented customers
- ✓ EU Green Claims conformity within the framework of international guidelines
- ✓ Protection and credibility advantage vs. risky self-declarations
- ✓ Sales advantages compared to non-certified competition
- ✓ Competitive advantage through certified ecodesign
- ✓ ONE recognizable trustmark for four areas of application
- ✓ Preference in public procurement

Our Partners





ACKNOWLEDGMENT

flustix is recognized by politics, NGOs and consumer protection.

“Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.

Umweltbundesamt (Federal Environment Agency)
in Publication: “Kleine Kniffe”

“The EU cites flustix as a “good practice”: The label is an educational support for empowering consumers in their daily shopping decisions.

European Union
European Circular Economy Stakeholder Platform

“The consumer advice center classifies the flustix trustmark as reputable.

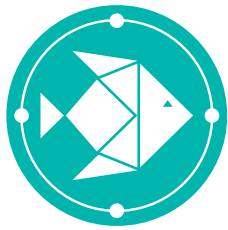
Frankfurter Allgemeine Zeitung (Newspaper)
from 05/10/2019, No. 231, P.20

“flustix is suitable for packaging as well as for other products.

The German Federal Government
to the parliamentary question “Printed matter 19/30321” from 04/06/2021

“flustix was the natural choice to partner with on the development of Starbucks’ new home-compostable and widely recyclable cup in Europe — not only because of their strong reputation in plastic reduction and transparency, but because their certification adds meaningful recognition to our latest innovation.

Adam Turner, PhD
Director of Sustainability at Starbucks



REFERENCES





**WE ARE ALWAYS HAPPY TO ASSIST WITH ANY QUESTIONS
AND WILL GLADLY GUIDE YOU THROUGH THE ENTIRE PROCESS.**

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