

The flustix RECYCLED Trustmark

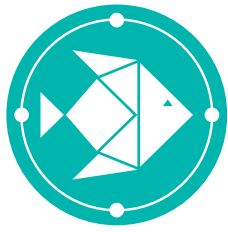


Our Partners



CONTENTS

PAGE - 03	_____	THE flustix TRUSTMARK PORTFOLIO
PAGE - 04	_____	flustix RECYCLED
PAGE - 06	_____	THE INDEPENDENT flustix CERTIFICATION-SYSTEM
PAGE - 07	_____	ACKNOWLEDGEMENT
PAGE - 08	_____	REFERENCES
PAGE - 09	_____	CONTACT



THE flustix TRUSTMARK PORTFOLIO

independent. verified. secure.

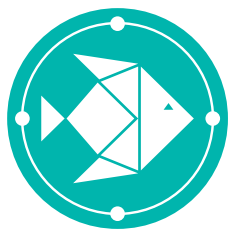
The flustix initiative offers companies a comprehensive portfolio for implementing plastic sustainability and circularity. Through the purchasing decisions of consumers (B2C) and business partners (B2B) flustix aims to promote a responsible approach to the valuable material plastic.

flustix offers six trustmarks, which are registered with the EUIPO and are therefore under international protection: one trustmark for **MICROPLASTIC-FREE** product content, three trustmarks certifying **LESS PLASTICS** in products, packaging or product content.

Moreover, the flustix **RECYCLED** trustmark is suitable for goods made from metal, glass, paper and/or plastic (among others) with recycled content. The flustix **RECYCLABLE** trustmark declares the recyclability of packaging.

The flustix initiative cooperates with independent and internationally accredited certification and testing partners. flustix-certified goods are traded and sold worldwide. With a flustix certificate, companies can also achieve significant cost savings, e.g. in countries with plastic taxes or such as waste management and disposal fees.





THE RECYCLED TRUSTMARK

independent. verified. secure - for goods made of metal, glass, paper, plastic & more.

flustix **RECYCLED** makes the use of recycled materials credibly visible.

Plastics, metals, glass, paper/cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

flustix **RECYCLED** is based on:

DIN EN ISO 14021
DIN EN 15343
DIN EN ISO 22095
DIN 6120

You can download the certification scheme here:

www.flustix.com/download-center



flustix.com/certified
PCR [Lic. No.]
XX%

Raw materials, semi-finished products and products made wholly or partly from secondary materials are suitable for labeling with flustix **RECYCLED**.

Link to Official Public flustix Database:
<https://flustix.com/certified/>

Individual and Unique License Number

Abbreviation of One of the Following Recyclate Types:

PCR

Post-Consumer-Recyclates from near-household collection.

PIR

Post-Industrial-Recyclates from industrial collection

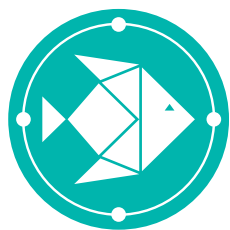
MIX

The mixture of the abovementioned recyclate types

Recycled Content in Percent

The approved percentage of recyclates used in the final product.

flustix Recycled is internationally recognised and accepted in countries with plastic taxes, such as Spain (e.g. ESP). It serves as official proof and provides a direct financial benefit.



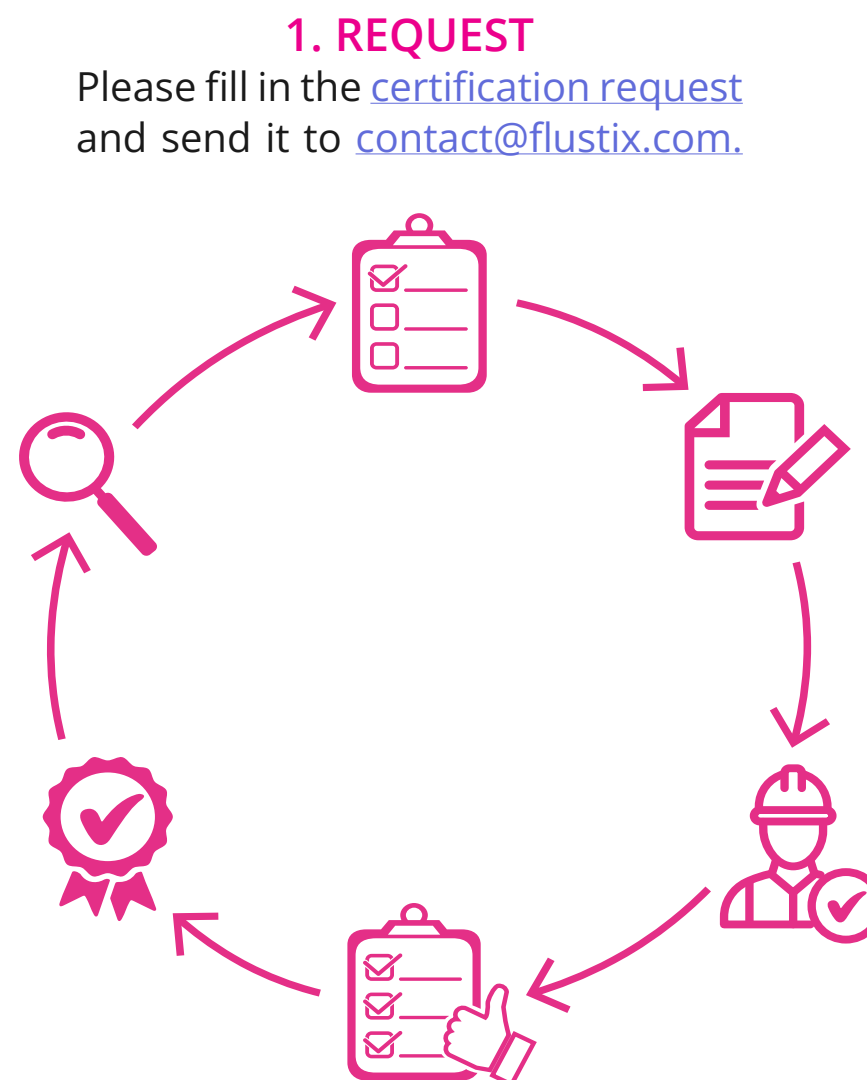
HOW TO RECEIVE THE RECYCLED TRUSTMARK

6. ANNUAL MONITORING

To ensure the safety of all licensees, certified goods are subject to annual compliance checks with the certification standards.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the official [flustix database](#). Use your flustix seal across all channels – on-pack at POS, on your website, and in sales or exhibition materials.



1. REQUEST

Please fill in the [certification request](#) and send it to contact@flustix.com.

2. OFFER

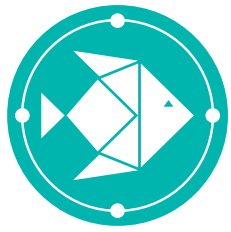
Based on the form you filled in, our certification partner will provide you with an individual offer. After accepting the offer, the certification body will contact you directly to coordinate the audit dates.

3. AUDIT

Through its worldwide network flustix has access to experts and specialist partners who conduct on-site audits.

4. CONFORMITY ASSESSMENT

Once the audits are completed and the audit report is available, the results are subjected to a conformity assessment by our certification partners.



THE INDEPENDENT flustix CERTIFICATION SYSTEM

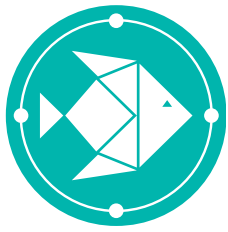
flustix works with recognized and internationally established partners to offer the flustix certification portfolio. Depending on the trustmark the client applies for, selected partners test and certify in an independent third-party system based on our certification programs.

BENEFITS OF flustix CERTIFICATIONS

- ✓ Enablement of cost savings, e.g. in countries with plastic taxes or in waste management and disposal fees
- ✓ Increased customer confidence in certified products
- ✓ Enhanced brand image through transparency & credibility
- ✓ Long-term customer loyalty and retention
- ✓ Strong purchasing incentive for sustainability-oriented customers
- ✓ EU Green Claims conformity within the framework of international guidelines
- ✓ Protection and credibility advantage vs. risky self-declarations
- ✓ Sales advantages compared to non-certified competition
- ✓ Competitive advantage through certified ecodesign
- ✓ ONE recognizable trustmark for four areas of application
- ✓ Preference in public procurement

Our Partners





ACKNOWLEDGMENT

flustix is recognized by politics, NGOs and consumer protection.

“Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.

Umweltbundesamt (Federal Environment Agency)
in Publication: “Kleine Kniffe”

“The EU cites flustix as a “good practice”: The label is an educational support for empowering consumers in their daily shopping decisions.

European Union
European Circular Economy Stakeholder Platform

“The consumer advice center classifies the flustix trustmark as reputable.

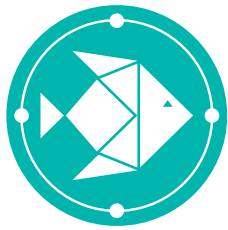
Frankfurter Allgemeine Zeitung (Newspaper)
from 05/10/2019, No. 231, P.20

“flustix is suitable for packaging as well as for other products.

The German Federal Government
to the parliamentary question “Printed matter 19/30321” from 04/06/2021

“flustix was the natural choice to partner with on the development of Starbucks’ new home-compostable and widely recyclable cup in Europe — not only because of their strong reputation in plastic reduction and transparency, but because their certification adds meaningful recognition to our latest innovation.

Adam Turner, PhD
Director of Sustainability at Starbucks



REFERENCES





**WE ARE ALWAYS HAPPY TO ASSIST WITH ANY QUESTIONS
AND WILL GLADLY GUIDE YOU THROUGH THE ENTIRE PROCESS.**

flustix GmbH - Kronprinzendamm 20 - D-10711 Berlin
Tel.: +49 (030) 3982 0696 2 - E-Mail: contact@flustix.com - www.flustix.com