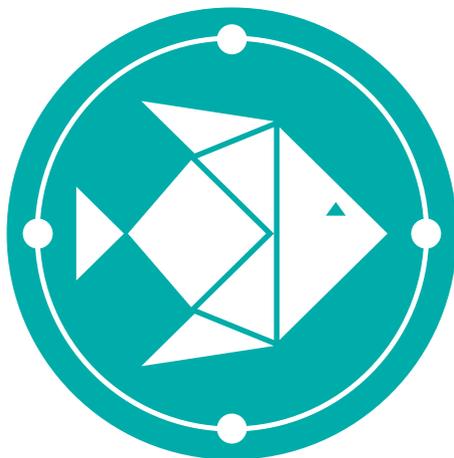


flustix





flustix

**rethinking
plastic**

A credible, dynamic
label for pioneers in
plastic reduction.



Welcome!

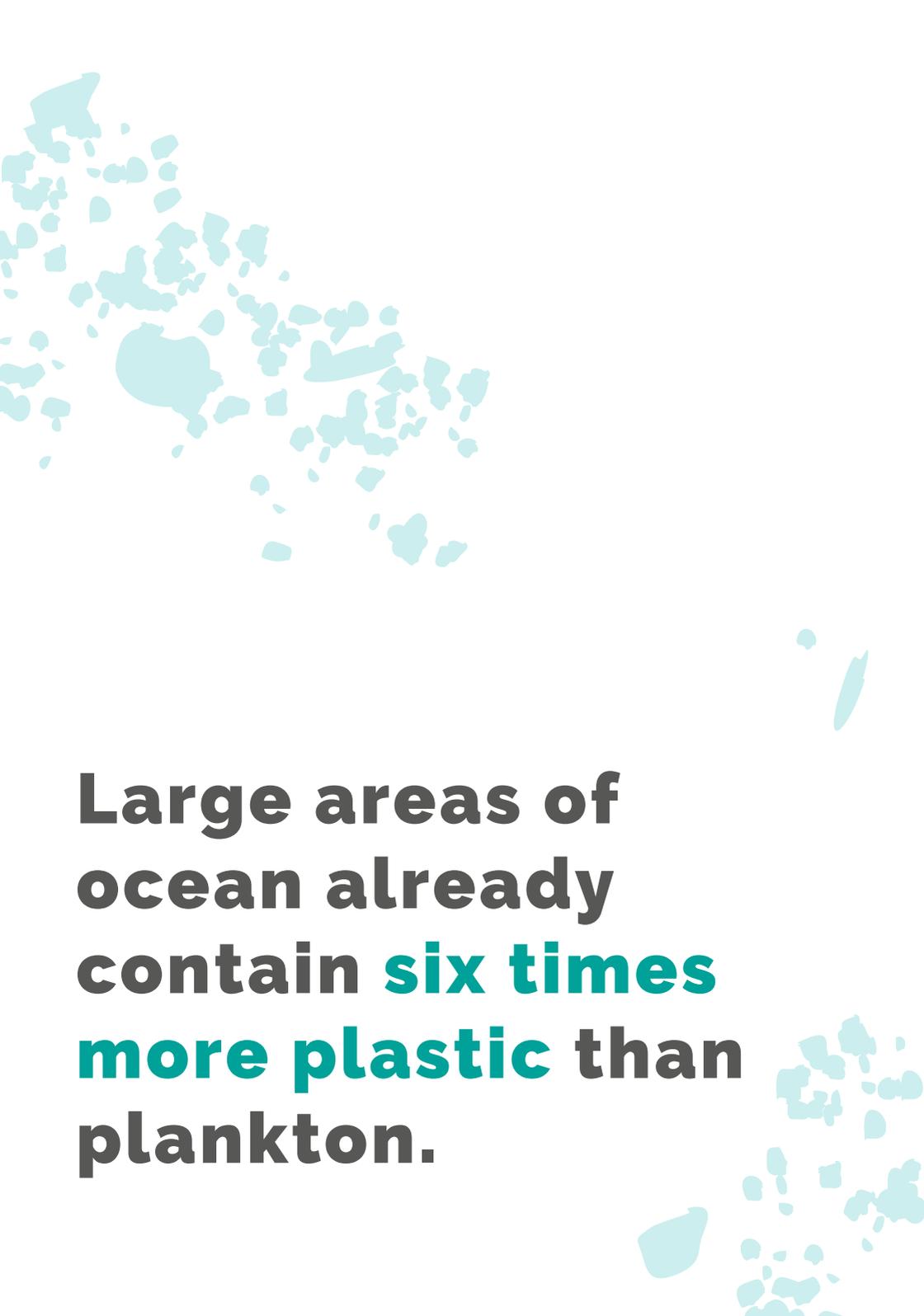


Shining a spotlight on plastic-free

"After shopping for my family of five, I usually end up with at least one rubbish bag full of plastic that I've only used once. More than half of this bag's contents gets burned – delicately termed 'thermal recycling'. It doesn't feel right, especially not when I think about my children and the generations to come. The idea for Flustix was born out of my wish to change things: it is a certification label that indicates the sustainable use of plastics in products. We provide a solution to the plastic problem with this initiative. And it's a solution that is easy to integrate into daily life. Our label for consumers provides clear guidance which enables everybody to contribute to environmental conservation. Avoiding plastics is an issue that concerns us all. If nature does not remain intact, we will cause lasting damage to ourselves. With Flustix, we are starting something that every single person can participate in and effect change with."

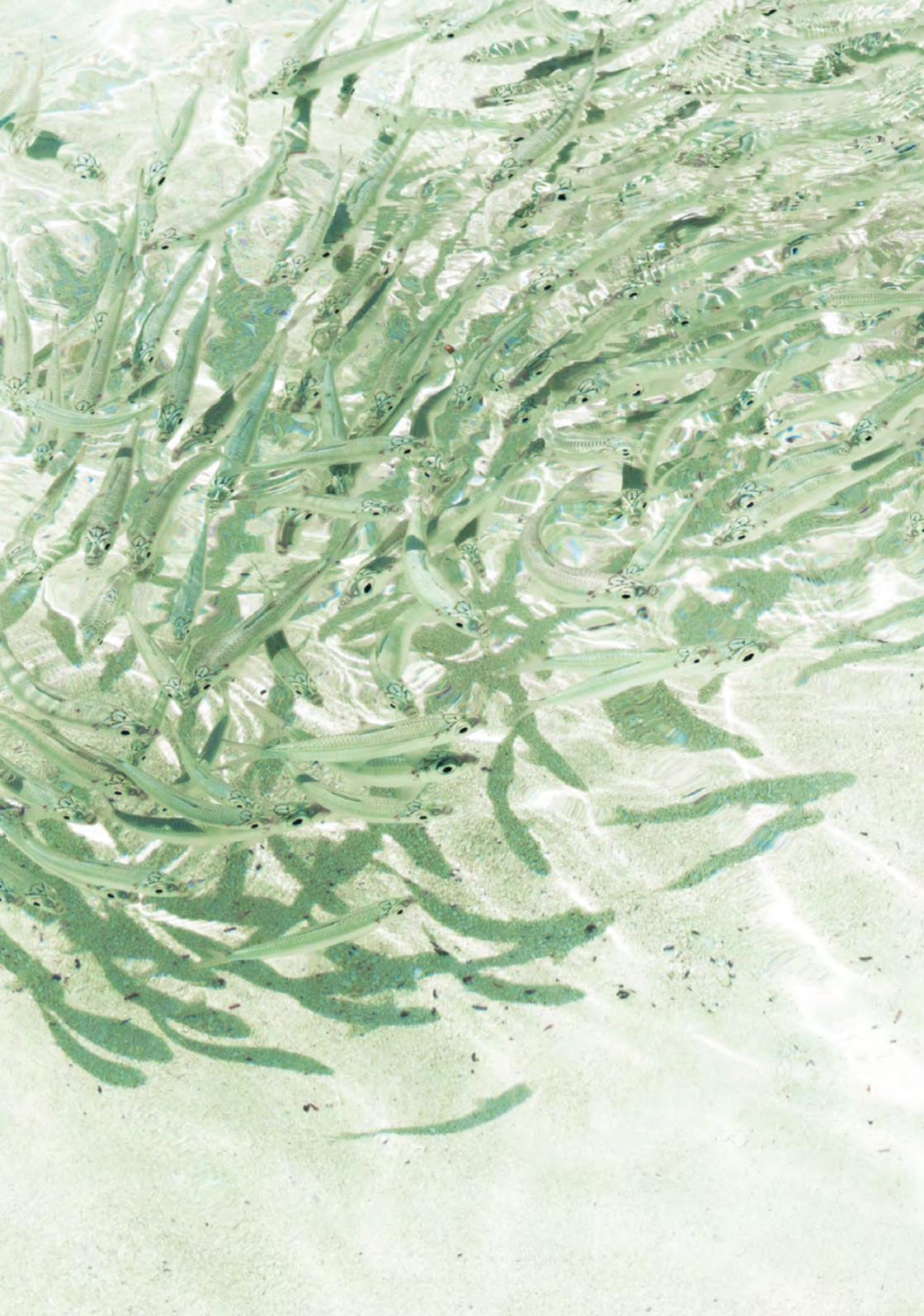


Malte Biss,
FLUSTIX Founder

The background features several clusters of teal-colored shapes. In the top-left, there is a large, dense group of irregular shapes of various sizes, resembling a collection of plastic fragments. In the bottom-right, there is another cluster of similar shapes, but they appear more fragmented and less cohesive. A few smaller, isolated shapes are scattered in the middle-right area.

**Large areas of
ocean already
contain **six times
more plastic** than
plankton.**



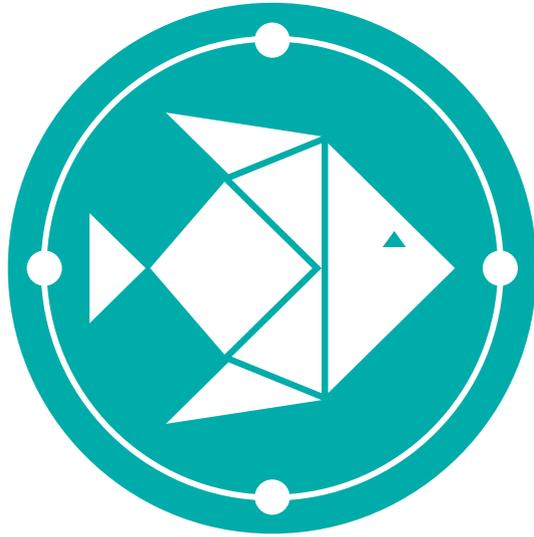


Content

Flustix: the plastic-free label, definition.....	12
Requirements, licensing and labelling options.....	14
Research into plastic.....	16
Communicating sustainability.....	18
How environment, businesses and society benefit.....	25
Services for businesses.....	26
How does plastic-free help?.....	31
Mission and vision.....	32
The Flustix labels:.....	35-43
Plastic-free total product.....	36
Plastic-free product content.....	38
Free from microplastic.....	40
Plastic-free Packaging.....	42
What do we certify?.....	45-51
Flustix for consumers, for transparency.....	53
Services for the environment.....	56
Audit-based certification system.....	61
Our licensing and auditing partners and costs.....	62
Flustix' media presence.....	64
Flustix supporters.....	66
We are there for you! / Contact.....	68

[flustiks]

The name 'Flustix' is a neologism and a word combination created from the claim 'free of plastic'. The Flustix certification mark is the world's first symbol for plastic purity, registered as a European Union Certification Mark by the European Union Intellectual Property Office (EUIPO) and the German Patent and Trade Mark Office. We thereby provide a reliable guide for eco-conscious customers and facilitate CSR for brands. With this registration, Flustix can be considered a certification mark as well as a legally protected word and figurative trademark.



flustix

NO PLASTICS



Flustix: the plastic-free certification mark

Flustix is a sustainability certification body for plastic-free and partially plastic-free products. Our goal is to reduce the use of consumer plastics, which account for 80 percent of plastic waste found in nature. Flustix chemically analyses products and then labels approved items with the Flustix certification mark. By making plastic reduction clearly visible for customers, we provide guidance and the opportunity to make a plastic-aware buying decision. Flustix supports plastic alternatives and communicates sustainability for innovative brands. The Flustix certification mark is the first Europe-wide, approved label for plastic-free products. It's simple: we want to reduce plastic waste. Instead of discrediting the material in general, Flustix believes in rethinking it. Plastics are valuable materials which should be utilised only if absolutely necessary. Being certified by an independent sustainability institution enables brands to credibly express their increased CSR engagement within the field of plastic reduction. Flustix does not intend to stigmatise synthetic materials in general or the products containing them. Plastics are indispensable in the medical appliance, transport and security sectors. In fact, Flustix acknowledges that plastic is a valuable material which has to be economised and used in an environmentally-friendly manner. Flustix guides you onto the consumer market of tomorrow. Get your product tested and certified by Flustix!





DEFINITION

Our **definition** represents a milestone in consumer protection and on the market in general: for the first time in history all synthetics are excluded if a product is certified as plastic-free. Plastic is a material which is constantly changing in composition and formulation depending on its specific use. Naming those new plastic types can therefore disguise other plastics in products. This could easily mislead consumers. Flustix excludes, among others, materials such as **Polyethylene (PE), Polypropylene (PP), Polyvinyl chloride (PVC), Polystyrene (PS), Polyethylene terephthalate (PET) and Polylactide (PLA)**.

Due to their broad variety of properties, plastics are used in an ever growing range of applications: Elastomer, Thermoplastics, Duroplast, and Bioplastics as well as mixed plastics and microbeads, which are smaller than five millimetres, are all excluded from Flustix-certified products.

The term 'plastic-free product' means exactly that, and nothing else. This is how Flustix avoids confusion and greenwashing through the use of alternative terminology when defining synthetics. Hence, both the contents and the sales packaging have to be plastic-free. Contamination due to environmental conditions, pollutants within production, transportation and storage cannot fully be excluded. These unintentional contaminants are only admissible for a certified product if they do not exceed 0.5% of the complete product's total weight.

Our certification marks

Flustix labels four categories of plastic purity:

- **complete product**
- **packaging**
- **content**
- **content free of microplastic**

By distinguishing between these categories we enable a variety of product components to qualify for our certification mark. Items that reduce the use of plastic are equally qualified to apply for the mark as those which are already completely plastic free. Items which are naturally free of plastics and synthetics or are prohibited from containing such materials by law, such as food and beverages, can only be classified with our green 'plastic-free packaging' label. Suggesting that the item itself or its content are plastic-free is not permitted. Cosmetics and sanitary products are not part of this category. However, they can be candidates for the 'content-free-of-plastics' label or even qualify for the 'content-free-of-microplastics' label.

With their own labels, Flustix-certified products prove that they only market plastic-reduced or absolutely plastic-free products to consumers.



OUR STANDARD

Our standard state that the term 'plastic-free' applies to an item and its packaging, meaning the overall or cumulative product that is sold to the end consumer. On this basis, Flustix offers four different product labels.



flustix
rethink plastics

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NO PLASTICS

flustix
NO PLASTICS

PACKAGING

flustix
NO PLASTICS

CONTENT

flustix
NO PLASTICS

**CONTENT FREE OF
MICRO-PLASTIC**



Studies

Flustix commissions independent **studies** on the subject of plastic. Flustix is committed to protecting the environment and consumers. In this database you can find reliable studies on the subject of the plastic economy, plastic in society and much more. These studies also provide background information for businesses, market studies and policy papers that point towards regulations within the plastic market. We evaluate the use of synthetics: where is it reasonable to use plastics and where is it not? We cannot generally discredit plastic as a material. That is why it is necessary to gather specific data, such as: how much plastic is being produced? And for which industries? Which plastics account for the majority of environmental pollution? Which plastic is indispensable and which will consumers give up?

In 2017, Kantar TNS questioned consumers about their buying behaviour in the field of plastic products. 92% of consumers think packaging contains too much plastic - and they search for alternatives on the market. One third of consumers say they would pay more for plastic-free packaging. More than 70% pay attention to certification labels when deciding on a product.

Percentage of consumers looking for alternatives in these areas...

...and so many people are ready to pay more for less plastics:

TOYS



70 %
32 %

CLOTHING



82 %
37 %

KITCHEN-UTENSILS



77 %
33 %

COSMETICS



71 %
31 %



92 %
of consumers



think, that products and packaging contain too much plastics.

71 %
of consumers



try to purchase less plastic when they shop.

> 33 %
of consumers



would pay a higher price for plastic free products or plastic free packaging.

77 %
of consumers



look for recyclable products on the market.

KANTAR TNS, plastic study, 1027 consumers asked in Germany, 2017

Communicating Sustainability

The topic of plastic consumption and its accompanying environmental pollution is a mainstream issue that is widely discussed in the media. Studies show that consumers of plastic are willing to forego plastics - and even pay extra for plastic-free products. FLUSTIX provides consumers with helpful guidance for plastic-reduced shopping and is therefore part of the zeitgeist.

Of around six millions tons of plastic waste, 83.6% is caused by household consumers. And only 34% is re-used in recycling loops. Similarly, many synthetics are still thrown away carelessly into the environment. Exposure to a variety of influences makes them fragment into smaller pieces over a long period of time. The smaller a tiny particle is, the higher its toxicity. Substances like Bisphenol A get washed out of their original material and enter human and animal organisms as tiny particles. Minute synthetic particles attract a lot of bacteria and pollutants to their surfaces, which is why they become even more dangerous over time.

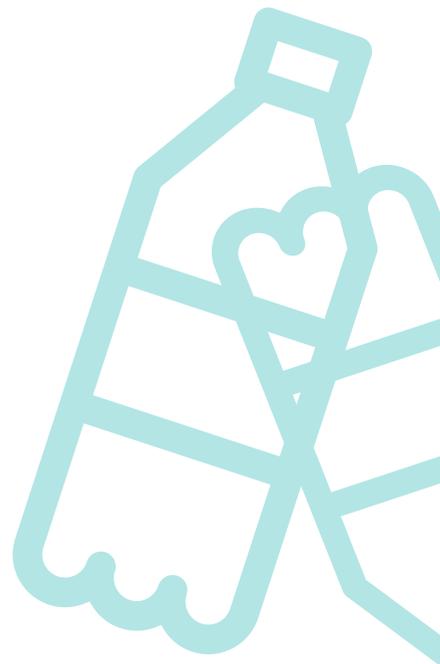
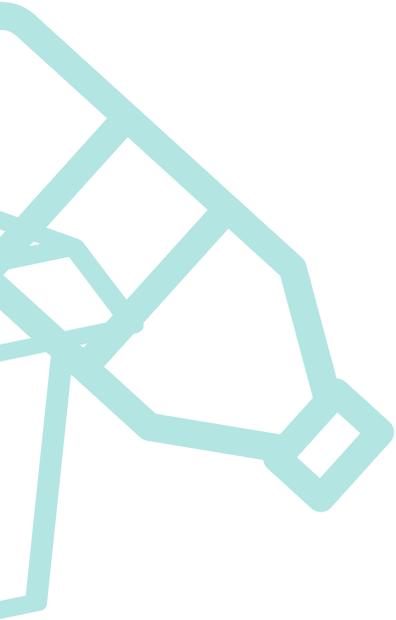
PLASTIC-FREE AS AN ECONOMIC FACTOR



Nowadays, sustainability is one of the most important economic factors. It has been proven that businesses with Environmental Social Governance (ESG) credentials massively increase their turnover. In 2016, food companies such as Hipp and Iglo created up to 10% of additional sales through their clear sustainability strategies. Furthermore, a product that is sustainable and safe for human health is a unique selling point these days. The end consumer is empowered: brands communicate with them more directly than ever before through social media channels. Businesses with no sustainability programs are quickly subject to public criticism. Customers feel positive about every plastic-reduced or plastic-free product they buy. That positivity also helps them identify with the brand's image. Using the Flustix label enables you to communicate your conscious approach to synthetics on your product and in your advertising.







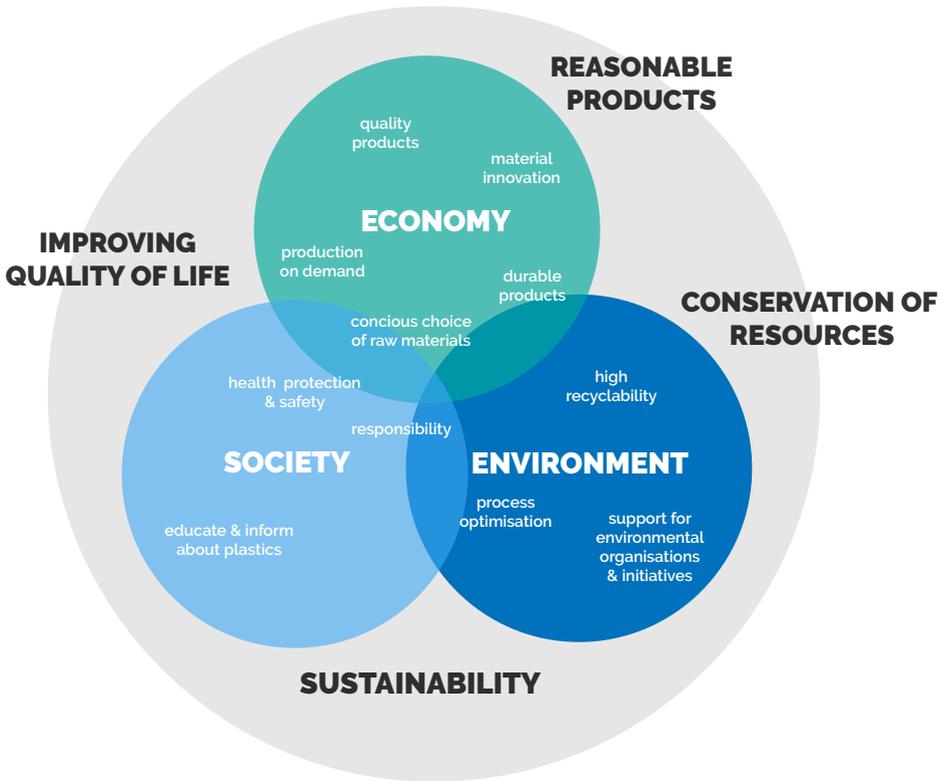
**Every German
produces an average
of **37 kilos of plastic**
waste a year - from
packaging alone.**



Plastic particles
have already been
found in our soil
and groundwater.







Benefits for the environment, businesses and society

Flustix finally provides clarity and high-level guidance amidst the array of sustainability promises, unaudited reports and self-defined CSR standards. Publicly accessible sustainability criteria, transparent assessment processes, and an analytical product evaluation together create a credible internal and external sustainability message. Does your business already operate above average regarding environmental and social responsibility? Are you a trendsetter, unconventional thinker and pioneer? Do you understand that future-oriented companies and sustainability must go hand in hand? Then you're in the right place.

The Flustix label is the result of our sincere desire to objectively and comprehensibly evaluate sustainable businesses' excellent services – and highlight them to consumers. In so doing, we support you and your environmentally-aware clientele. Opt for the most rigorous sustainability standard. Companies with strong ESG credentials can demonstrably increase their turnover.

Services for businesses



Sustainability

Marine pollution caused by plastic is one of the most prominent and discussed issues today. However, the problem goes beyond the ocean. It is everywhere! FLUSTIX gives you the opportunity to make a conscious and sustainable buying decision in order to produce less plastic waste.



Trust

Integrity is everything to us. Because our partners are independent, they ensure environmental compliance. Items are tested by an independent and unbiased laboratory, and the Flustix certification mark is awarded only by our independent licensing partner. Flustix is transparent and unbiased in every way. This process helps us provide a sustainable system for reducing plastic waste.





Innovation

FLUSTIX is reliable: products that have been certified are repeatedly re-tested to ensure continuous compliance with our standards. Furthermore, the certification mark has to be renewed and re-proven annually. Internally, our FLUSTIX standard is regularly reassessed by an independent committee consisting of activists, the green lobby, and sustainable market innovators.

**A credible certification
for innovators.**



Communication

Flustix believes in the power of public opinion and open debate. Our broad communication strategy across **social**, digital and **classic media** informs and educates about the plastic issue. Every product that has been tested successfully by Flustix will be entered as 'plastic-free' on our **blog** and listed on our website. Furthermore, we provide information about the latest scientific research into plastic and feature activities like clean-ups and other initiatives.



**„We found between
1,000 and 12,000
microplastic particles
in every litre of
melted sea ice samples
from five regions of
the Arctic Ocean.“***

* Dr. Ilka Peeken,
marine ecologist

full interview: [full interview: https://flustix.com/blog/experteninterview-dr-ilka-peeken-findet-plastik-im-eis-der-arktis/](https://flustix.com/blog/experteninterview-dr-ilka-peeken-findet-plastik-im-eis-der-arktis/)





The **first plastic product** hit the market in 1950. Back then, some 1.5 million tons of plastic were produced globally. By 2017, that figure had risen to **420 million tons**.



Why does plastic-free help?

Environmental pollution caused by humans is growing constantly and has now become a global problem. 150 million tons of plastic waste are swimming in the sea. Plastic islands four times bigger than Germany have formed. The largest proportion of rubbish in the sea consists of single-use plastic. A new truckload of trash is added every minute. But not only the oceans are affected. Plastic residues can now be detected in the soil, groundwater and in food produce.

This material poisons our environment. It is not biodegradable and therefore it accrues. Animals are dying and habitats are being destroyed. We breathe, eat and drink synthetics. The decomposition process takes up to 400 years and longer.



REGULATIONS



Policymakers have reacted with diverse support measures and rules at European and national levels. These should encourage the economy towards plastic reduction and stimulate research into alternative materials. Primary microplastics have been banned in the US and the UK since July 2017. The European Union is also working on an overall plastic strategy from 2018 onwards. A certified product means you can preempt political regulation.

Mission

Plastic pollution has reached vast proportions. By now, plastic residues and tiny plastic particles can be detected in food, water and the ground. The environmental consequences are fatal – animals and plants are dying and our health is suffering. There is no doubt that we have to cut plastic usage and rethink synthetic materials in general. At Flustix, we believe that avoiding plastics must become a focus of corporate CSR strategies. It is our mission to establish a continuous dialogue with corporations.

Vision

Our vision is a world in which we protect nature effectively and use resources responsibly. Flustix is dedicated to plastic reduction and the avoidance of plastic waste. We support the responsible use of fossil fuels. We want to respond to consumer demand for less plastic packaging. We also provide information and education about the dangers of plastic overuse. We work in close collaboration with environmental organisations and actively support regulations within plastic production. We support environmental organisations, research and educational advertising. The topic is widely discussed in the media, politics and society in general. It is becoming increasingly challenging for corporations and the market to translate this new quest for sustainability into corporate governance. Consumers are more aware than ever, requesting plastic-free alternatives and greater transparency in the market.



If you lined up the **plastic bottles** used annually in Germany they would **go from the Earth to the moon** 16 times.



Consumers trust your products if you advocate **plastic-free.**

**Four kinds
of plastic-free:**

THE FLUSTIX LABELS

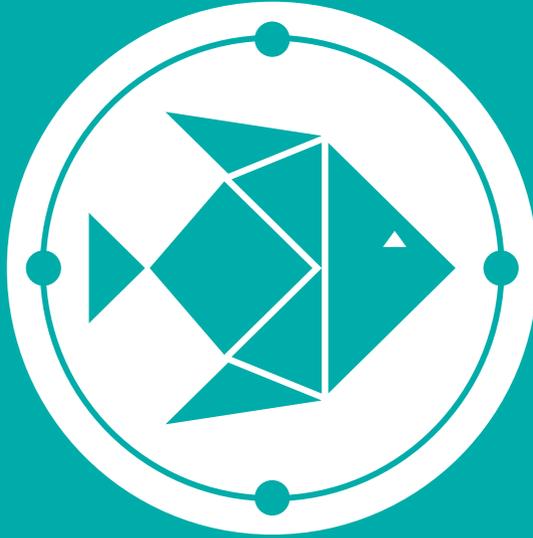
FLUSTIX LABELS



Plastic-free product

The Flustix mark can be considered a milestone in consumer protection and sustainability certification. For the first time in history, producers are tested by an independent institution and pledge not to market any form of synthetics to customers.





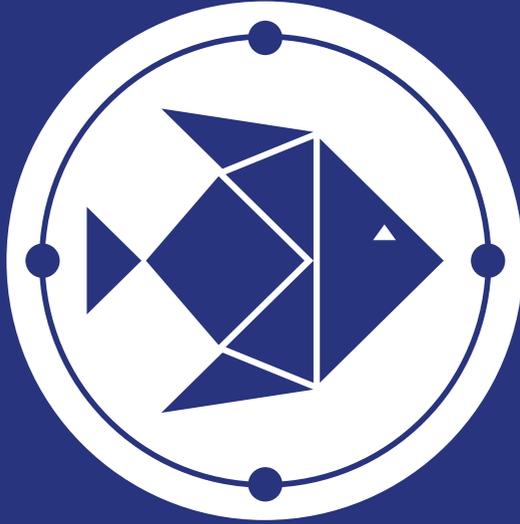
flustix
NO PLASTICS



Plastic-free content

This certificate applies to products which are plastic-free inside but have to be packed in plastic for sanitary reasons, such as medical appliances or similar. An example of plastic-free contents is where the plastic coatings on long-lasting items such as children's toys, electronics and household goods are avoided. This is a great way to effectively reduce synthetic use in products - and the number of manufacturers avoiding such coatings is constantly growing.

If your brand manufactures products with this kind of reduced plastic, you can get your product tested and apply for the certification mark.



flustix

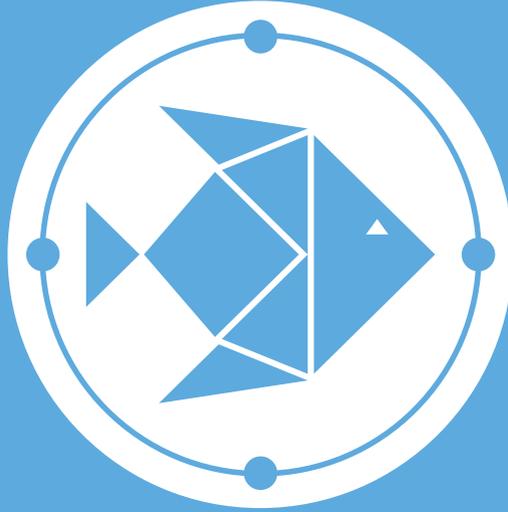
NO PLASTICS

CONTENT



Microplastic-free content

This Flustix mark certifies products, namely cosmetics and sanitary articles, that avoid using microbeads and microplastics. Generic microplastics are defined as solid plastic particles smaller than five millimetres which are added to products intentionally in order to increase viscosity or friction (particularly to create a so-called peeling-effect.) While the American 'Microbead-Free Waters Act' has prohibited the production and sale of generic microplastics in the USA since July 2017, Germany merely appeals to the German cosmetics industry for discernment and personal responsibility. Brands which are industry pioneers can therefore move away from microbeads before they are politically obligated to do so - and get certified by Flustix.



flustix

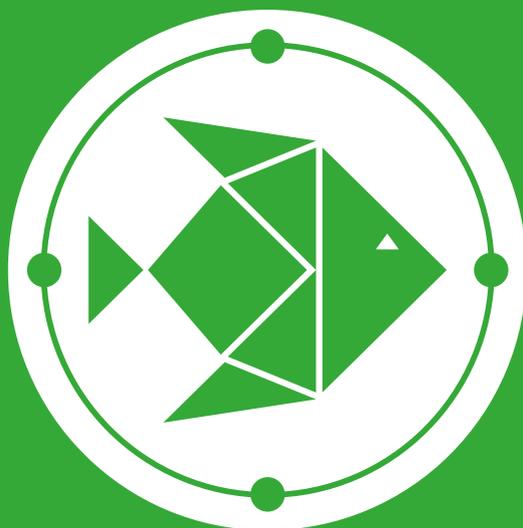
NO PLASTICS

**CONTENT FREE OF
MICRO-PLASTIC**



Plastic-free packaging

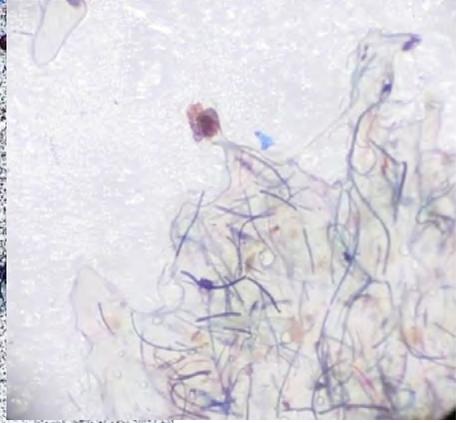
Consumer goods which are naturally free of plastics or synthetics or prohibited from containing them by law, such as food and beverages, can only apply for the 'plastic-free' label for their sales packaging and trays. Cosmetics and sanitary products are not included within this category and can qualify for content-specific certifications. Is your brand a pioneer in terms of sustainability? Do you already forego plastic packaging and utilise alternative materials such as glass, wood or paper? Then you qualify for this certification mark.



flustix

NO PLASTICS

PACKAGING



They are often only visible under a microscope: **plastic particles** from products enter **our bodies** and our environment.

Pict. f.l.t.r: www.oceanblogs.org; www.daserste.de/information/wissen-kultur/w-wie-wissen; www.stern.de

What we certify



COSMETICS

Cosmetics often come with single-use plastic packaging. But this is not the only thing to avoid. There is also a lot of plastic in the content that should be reduced or replaced: phthalates (softeners) can affect our genetics. They change our genetic code. These chemicals can influence everything in our body, they can harm the brain as well as our immune system. Cosmetics require no plastic because many synthetic materials are now easily replaced with natural ingredients. More than 500 tonnes of plastic a year enter the water system by flowing down our bathroom sinks.



TEXTILES

Like cosmetics, textiles and garments are a major source of microplastic contamination. They release fibres into the sewage system each time they're washed. The source materials are often polyethylene, polyamide, polyester and similar plastics. Textiles are one of the biggest challenges when it comes to plastic reduction. Every single garment is sealed in a Polybag to ensure it is transported safely and hygienically from the production country to our shops. Therefore, the amount of plastic waste in the fashion industry is incomparably high.

**Microplastics?
Consumers look for
natural and safe
alternatives now.**



PACKAGING

Today, we are able to avoid plastic packaging. Innovative packaging solutions designed to meet the food industry's high hygienic standards are already available at low prices. Flustix certifies and recommends suppliers of every packaging system.

Whether it's a whole sofa or a small matchstick – we put your product through rigorous tests.



HOUSEHOLD GOODS

Cutlery, straws, plastic drinking glasses, festive decorations – many products which initially seem practical are made of PVC and pose significant risks to health and nature. Many brands have already updated their product portfolios, offering safer alternatives made of glass, wood, bamboo, paper and more. These products can all be certified by Flustix. There is no excuse not to have a plastic-free, biodegradable picnic.



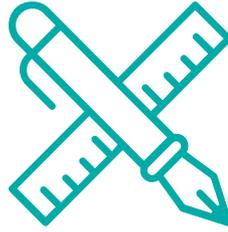
FURNITURE

Many items of furniture are long-lasting products. But this does not justify the use of plastics for all products. Today, manufacturers can increase their sales dramatically by using natural raw materials for their furniture. By positioning their brand as eco-conscious, they gain a lot of credibility with their customers. Abrasion and dust are the main problems when it comes to furniture. We inhale small particles of upholstery fabrics and plastic surfaces in our homes. Nobody really knows the effects on our health or the damage caused by these particles. A natural product can be a safer option.



TOYS

As the KANTAR TNS study has proved, consumers want better materials for their children to play with than potentially harmful, toxic plastics of dubious compositions. Plastics in toys are not only a health risk - toys often have a short lifespan because children lose interest in them with age. Biodegradable and non-synthetic materials can make toys more sustainable when they are cast off.



STATIONARY

Stationery products are good candidates for Flustix certification. Pens made of wood or uncoated paper are plastic-free by nature. But plastic materials are also frequently used in this sector. Why? Consumers are confused. Products made of composite materials or mixed plastics are very hard to recycle and sometimes non-recyclable. They shouldn't be available on the market, given that it is easy to design completely plastic-free stationery.

Curious about
what's inside
your product?
Send it to us.



TECHNOLOGY

When it comes to technology, plastic is a tried and tested material. But it can only be considered sustainable if the product has a long lifespan, and if replacing it with another material is problematic. Technology packaging could easily be made out of eco-friendly non-synthetics instead. The Flustix 'plastic-free packaging' label is the one to consider in the technology sector.



Packaging for technology and electronics doesn't necessarily need to contain plastic. Why not impress your customers with innovative solutions?



Consumers are increasingly looking out for eco-friendly, certified **textiles**. The Flustix label can be a clear incitement to purchase.





Kiss to kill? High quality **cosmetics** don't need cheap microbeads.



Convince your clients with certified **plastic-free toys, stationery or household goods.**



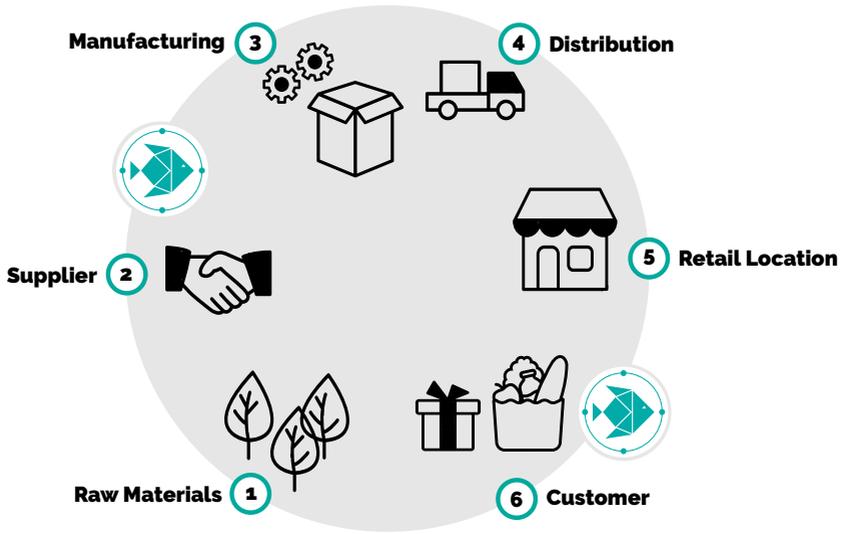
Are you irritated by this picture?



All plastic-free **packaging** in the food sector can be certified with the Flustix 'plastic-free packaging' label.



Plastic-free shopping at the supermarket?
Flustix now makes it easy.



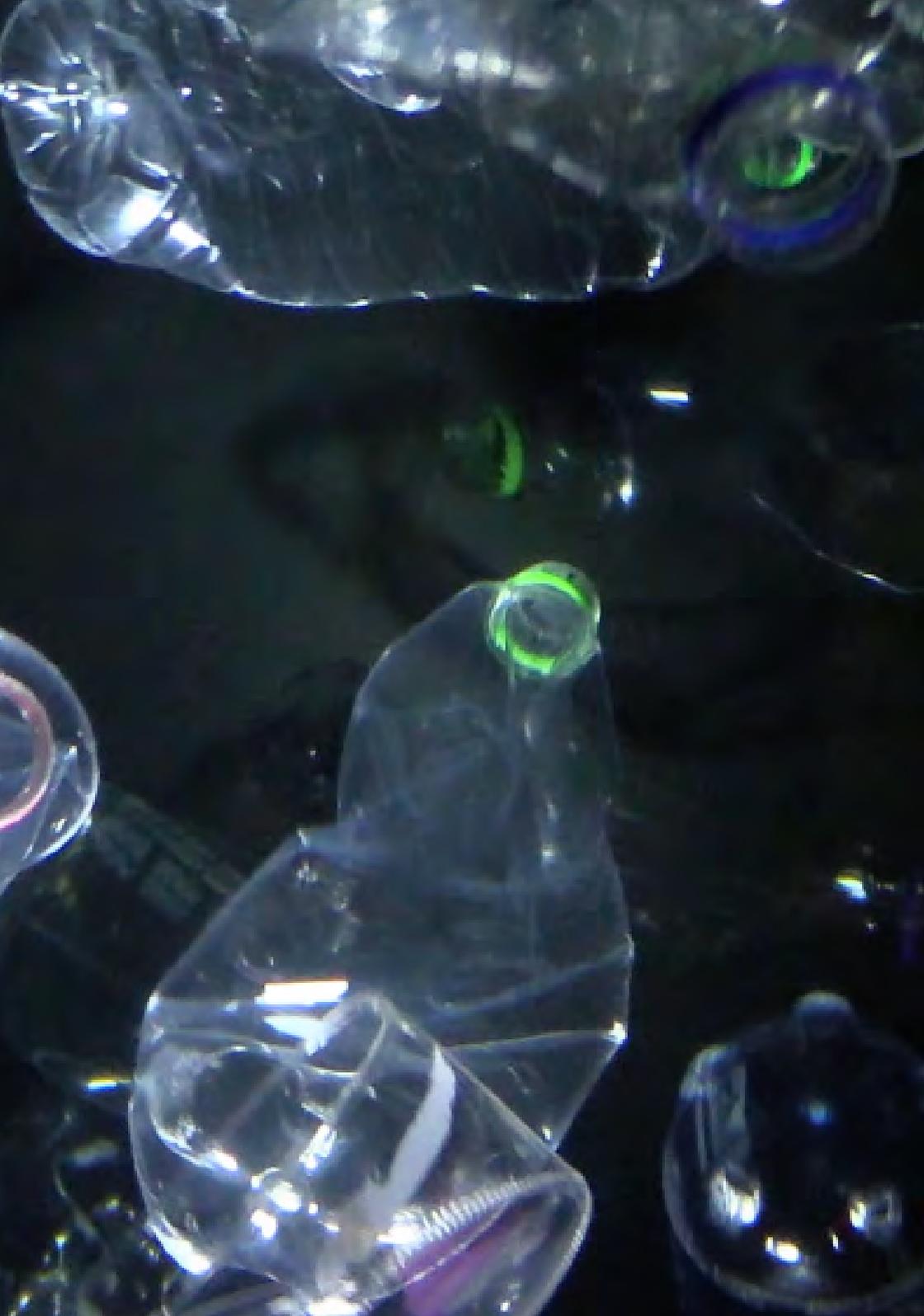
Flustix: for consumers and product transparency

What does 'plastic-free' mean? Is something that appears plastic-free really free of synthetics? Is paper really just paper – and is wood simply wood? Unfortunately not. Consumers are insecure. In terms of materials, product design has in many cases changed from being holistic, simple, honest and transparent to something that hides its product's original components and materials. Consumers cannot see what is really inside a product. Flustix provides guidance and transparency. For the first time, there is an approved and obligatory definition of what 'plastic-free' really means. Consumers are empowered to choose their products freely and wisely whilst feeling secure in their decisions.



**A truckload of
plastic waste
is dumped into
the ocean
every minute.**





Environmental benefits



Environmentally sound

Flustix-certified goods represent a new standard in sustainable product design. Why? – Plastic is an ever-lasting material. It does not decay. Instead, it fragments into smaller particles which increasingly accumulate in nature. Plastic residues and particles have become a global environmental problem. Therefore, plastic has to be reduced in consumer goods and generally be banned as a single-use material. Flustix encourage brands to use less plastic in their product designs and incorporate synthetics reduction into their general CSR strategies – because avoiding plastic in the first place is always better than disposing of it!



Socially beneficial

Reducing plastic in consumer goods benefits society as a whole: resources are conserved and our health benefits from fewer synthetics. It is high time for firms to respond to customers' wishes and reduce single-use plastic, especially where plastic is unnecessary and creates additional costs. Flustix' extensive PR and online communication strategy educates both consumers and brands. Moreover, we want to provide information about the dangers of plastic-overuse and encourage the use of alternatives. We support local initiatives to clean beaches, rivers and the ocean. Since parks, cities and other local areas are subject to littering and pollution too, Flustix dedicates its activity to local activism on every scale.

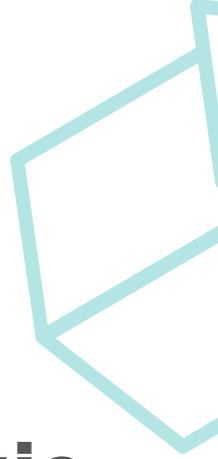
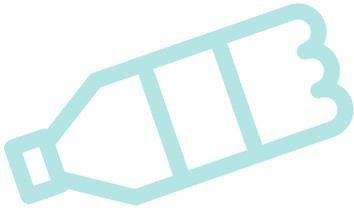


Economically successful

Plastic-free materials are commercially successful, as our study in Germany shows. A plastic-free product is a sustainable product and can be communicated as such to modern customers who want to make eco-friendly buying decisions. When packaging solutions are innovated, a positive marketing effect is created. Yet synthetics should not be demonised in this marketing process because plastic is indispensable in the medical, transport and security sectors. However, financial profit should never be made at the expense of the environment. That is why a plastic-reduction certification can increase your brand value.

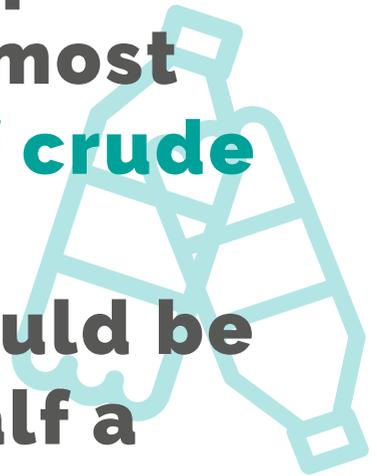
**Our vision is the reasonable
use of synthetics:
Avoiding instead of disposing!**





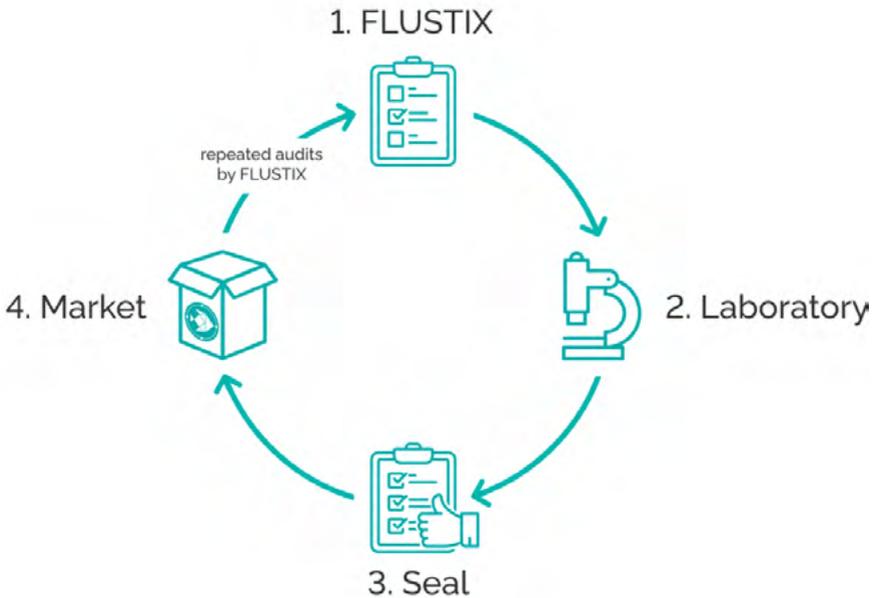
Manufacturing plastic bottles uses almost 665,000 tons of crude oil annually.

This amount could be used to heat half a million family homes for a year.





**Independent testing,
independent licensing.**



Inspection-based certification process

Each product or component has to pass through a multitiered plastic-testing process before Flustix certification is awarded. Our label certifies even small production volumes.

A company intending to get certified with our independent label has to send two items to Flustix and our partner laboratory WESSLING for testing. The chemical experts at WESSLING test the item thoroughly using the latest analytical methods. These results give conclusive grounds for plastic-free certification to be awarded via our licensing partner RAL.

Partner laboratory

Reliability is one of our key pillars. We rely on independent partners in order to guarantee complete credibility and incorruptibility. The independent chemical laboratory WESSLING supports our certification mark and executes all analysis of materials. WESSLING is considered an expert in material examination and microplastic research in particular. Founding our label on test criteria ensures unbiased certification and rules out any possibility of imitation or falsification. WESSLING is a leading consulting, examination and testing company for quality, security and health assurance. It has developed a specific analytical system in order to inspect the use of plastics and synthetics.



Licensing partner RAL

Our partner RAL GmbH administers and monitors the use of our label on the market alongside German quality assurance labels such as 'Stiftung Warentest' and 'Blauer Engel'. Following a successful chemical analysis, RAL provides the certification mark, printing files and its according design requirements for use on product tags and in advertising. RAL is also commissioned with the following tasks: licence attribution and licence-fee collection; monitoring marketing materials, advertising and sales promotions that use the Flustix label; tracking and prosecuting any contract violations or fraudulent use of the Flustix label.



COSTS

Please follow our [online application](#) form for your first test. We request a payment of 100 euros +VAT as a service fee before you send two sample items to Flustix and our partner laboratory **WESSLING group**. You will subsequently receive a price quote for a detailed material analysis. Once the analysis is complete and your product line has been positively tested as plastic-free, you can request a personalised printing file and design requirements for the Flustix label from our licensing partner **RAL**.



Can I afford to get certified? Yes!



Flustix offers **sustainable credibility** for your business and a new audience for your products.

Flustix has featured in:



In the media

Flustix will give your products a high media profile. We communicate on all relevant mediums. Our [blog](#) provides information about innovative companies and businesses. It puts your plastic-free products in the spotlight – in a positive, consistent and sustainable way. At the same time we engage in discussion about plastic-free products via social media. Plastic pollution is also a perennial issue in the traditional media. Our comprehensive PR strategy positions Flustix and all Flustix-certified products in the best possible way.





"Your Flustix cause is so important. Please continue undeterred and do not let anyone impede you. It is so crucial for our very future on this planet that we finally find a solution to our plastics problem. With Flustix, you have come up with an idea that unites all stakeholders: consumers, commerce and producers – in the interests of the environment."

Jane Goodall
environmental activist



"I think it's awful that penguins now have to live on plastic islands instead of ice floes and that whales ingest the plastic rubbish in our oceans as food. Our environment is under severe threat. Nobody is really aware that the 'plastic problem' is getting worse and so far there has been no solution. We don't want to impose a ban on plastic with Flustix. Rather, we want a clear product certification mark that creates an incentive to show consumers the alternatives - and thereby motivate producers to re-think in the long term."

Julia Biss
CEO BISS PR



"Sustainability and resource conservation have been part of Wessling's raison d'être from the outset. That is why we are pleased to support Flustix as a partner and thereby make a contribution to the environment."

Dr. Jens Reiber
WESSLING GmbH



"It must become clear to everybody that we cannot continue like this because we are producing and using a product that unfortunately does not 'degrade'. (...) That is why a reliable and institutionally corroborated certification mark is entirely appropriate."

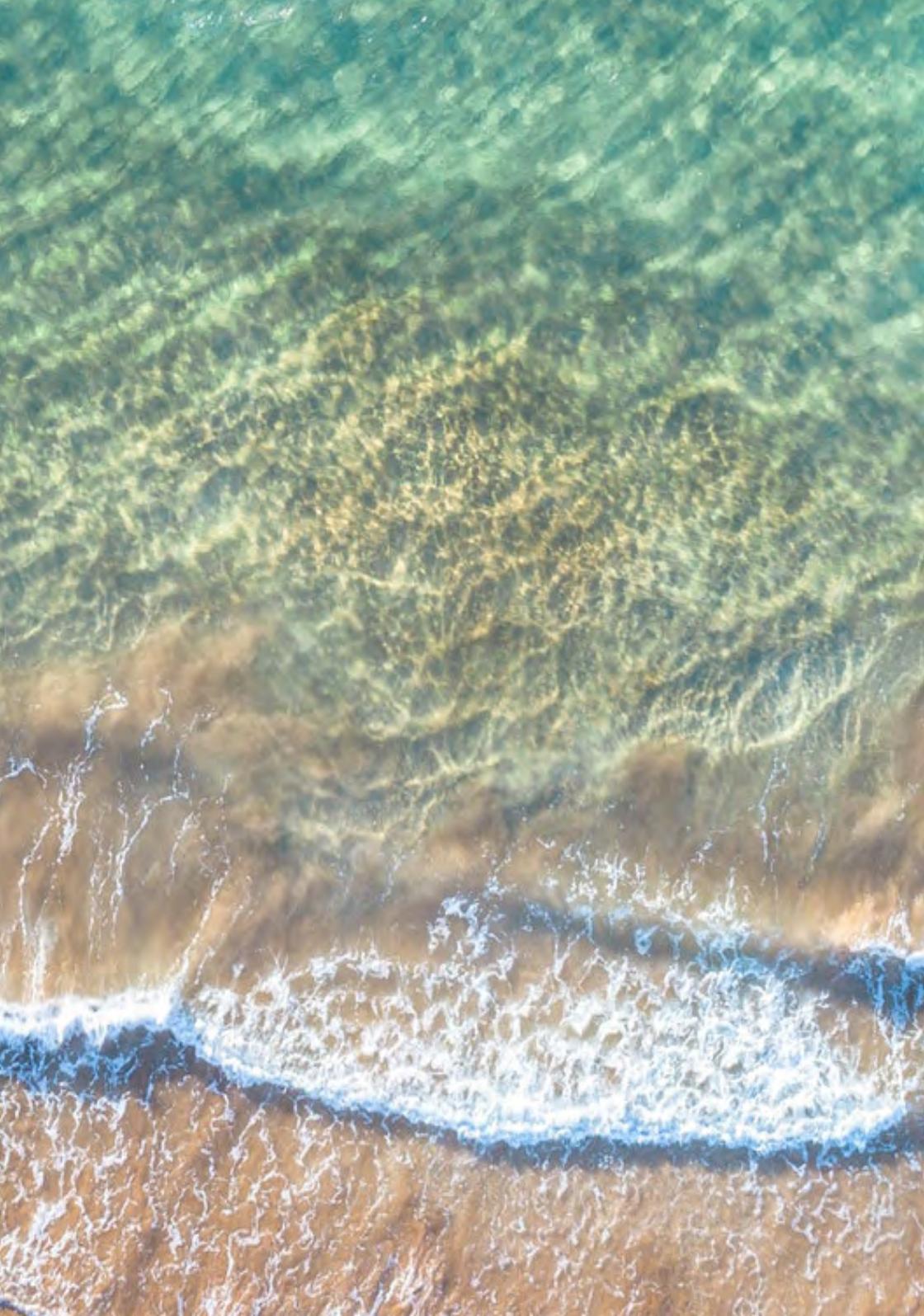
Dr. Ilka Peeken
marine ecologist



"Action on environmental issues can be accelerated if it is made compelling for business. Only when the business world sees it as presenting an opportunity does anything really change – and it changes quickly and effectively. That's something you Germans have understood better than any other nation to date."

Prince Albert II of Monaco





We are here for you!

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