



flustix

# RETHINK PLASTICS

OUR CERTIFICATION PARTNER

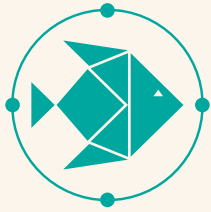


TÜVRheinland®  
DIN CERTCO



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# This is flustix

**independent. verified. legally compliant**

01

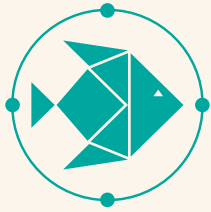
The flustix initiative offers companies a comprehensive portfolio for practicing plastic sustainability. In this way, via the purchasing decisions of consumers (B2C) and business players (B2B), flustix aims to achieve a responsible approach to the valuable material plastic.

flustix offers six seals, which are registered with the EUIPO and thus enjoy international protection: Four seals in the area of plastic-free, the seal „flustix RECYCLED - DIN-approved“ for goods made of metal, glass,

paper and/or plastic (and many more) with recycled content and the mark „flustix RECYCLABLE - DIN plus“ for the recyclability of packaging.

The flustix initiative cooperates with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and internationally accredited testing partners. Goods certified by flustix are traded and sold globally.





# The flustix RECYCLED trustmark

independent. verified. legally compliant - for goods made of metal, glass, paper, plastic, etc.

02

flustix RECYCLED makes the use of recycled materials credibly visible.

Plastics, metals, glass, paper/cardboard & cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

flustix RECYCLED is based on:

DIN EN ISO 14021

DIN EN 15343

DIN 6120

The certification program for download:

[www.flustix.com/download-center](http://www.flustix.com/download-center)



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An abbreviation declares the recyclate type:

PCR:

Post-consumer recyclates from near-household collection.

PIR:

Post-industrial recyclates from industrial collection

MIX:

The mixture of the above above mentioned recyclate

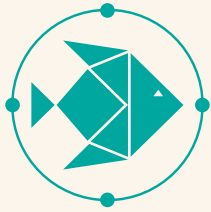
B2C:

The DIN-approved percentage of recyclates used in the final product.

B2B:

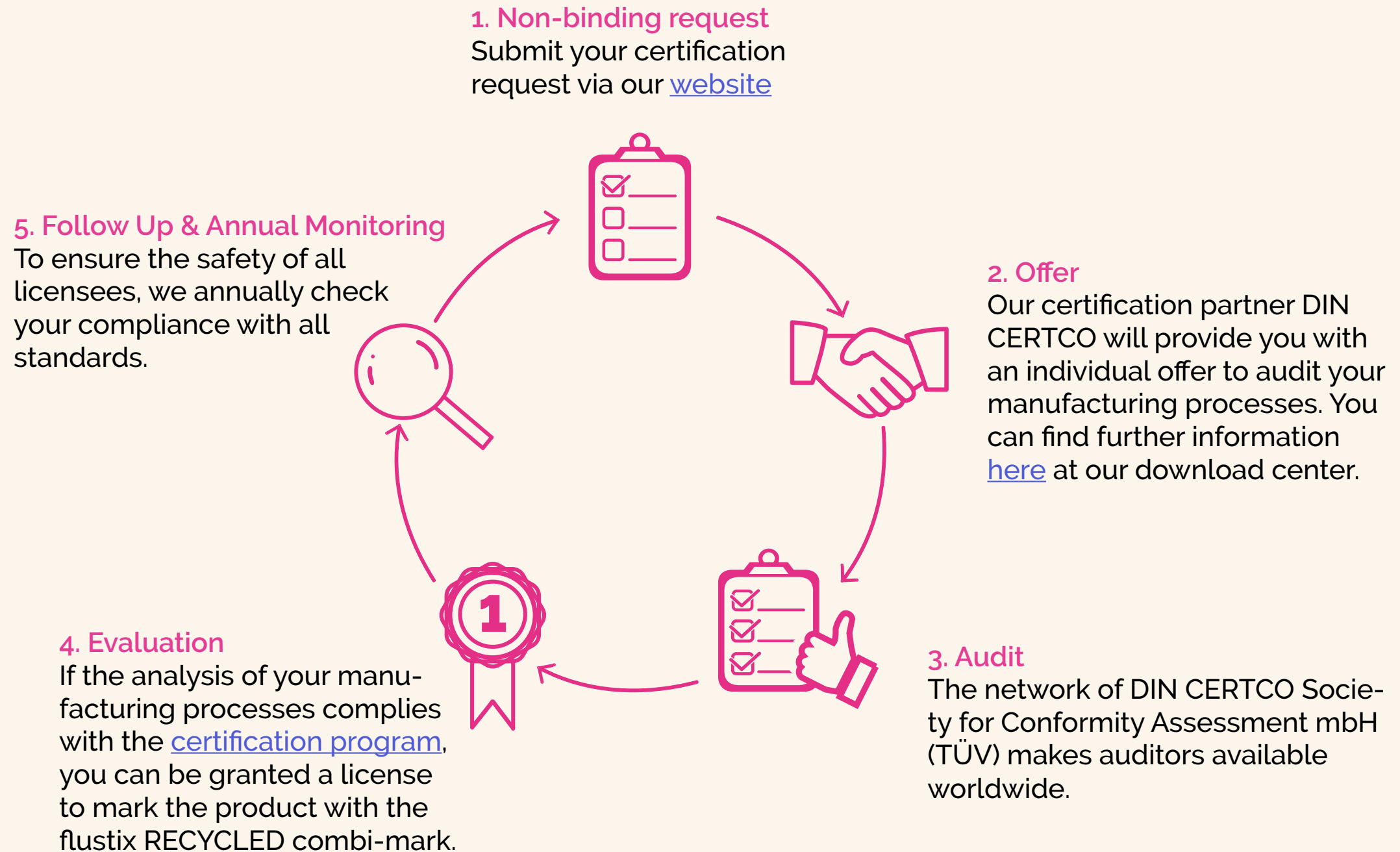
The recyclate type (PCR/PIR/MIX) may also be declared B2B in the white box.

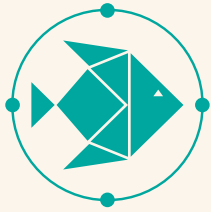
**Raw materials, semi-finished products and products made wholly or partly from secondary materials are suitable for labeling with flustix RECYCLED.**



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# How to receive the flustix RECYCLED trustmark





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# The flustix PLASTIC-FREE seals

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## **flustix PLASTIC-FREE TOTAL PRODUCT**

This seal is the gold status among the flustix seals. Because flustix PLASTIC-FREE TOTAL PRODUCT distinguishes both the product and the packaging as plastic-free.



## **flustix PLASTIC-FREE PACKAGING**

There are many products that would not work at all without plastic, including electrical appliances and accessories, medical equipment, and security technology. Nevertheless, we can save plastic in many products - namely in the packaging.



## **flustix PLASTIC-FREE PRODUCT**

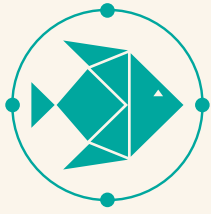
This flustix certification is available for plastic-free products which, however, have to be packed in plastic (e.g. for hygienic reasons). This seal is particularly suitable for goods intended for food contact or medical products, among others.



## **flustix PRODUCT CONTENT WITHOUT MICROPLASTICS**

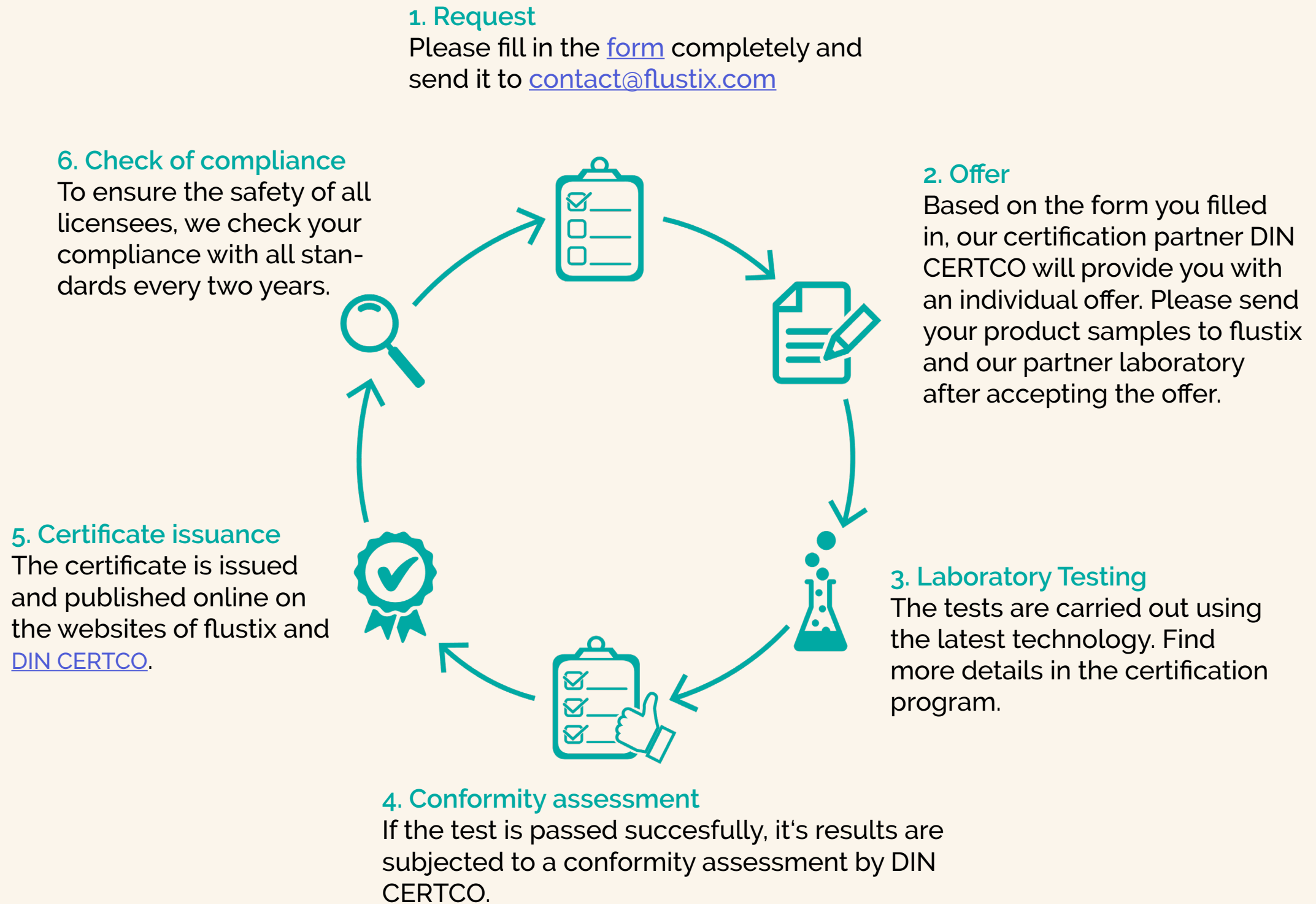
This flustix seal certifies products, especially liquid product contents, that are free of microplastics. flustix tests and certifies with its accredited partners based on the only internationally respected microplastic definition of the ECHA to date.

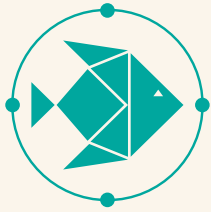




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# How to receive the flustix PLASTIC-FREE seals





# The flustix RECYCLABLE seal

**independent. verified. legally compliant - for packaging**

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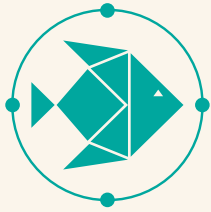
Together with certification partner DIN CERTCO, flustix awards the recyclability of packaging. As a basis for the verification of compliance with the minimum standard, there is a laboratory analysis in which the recyclability of all materials used in the packaging is proven. Certification basis: DIN EN 13430 Packaging - Requirements for packaging for material recycling, based on DIN EN 13430 and DIN EN ISO 14021 „Environmental supplier declarations“; § 21 section 3 VerpackG.  
License fee 522,- €



## Benefits of the flustix RECYCLABLE certification:

- B2B: Certification of packaging
- B2C: Certification of products at the POS
- Facilitation of international trade through a recognized standard basis
- DIN Tested mark integrated into the flustix seal
- Independent from the Dual System and with a laboratory examination
- Recognition within the framework of the Packaging Law
- Gaining the trust of markets and consumers in certified products and companies
- Legal certainty as opposed to self-declarations
- Purchase incentive for sustainably oriented customers
- Preference in public procurement





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# How to receive the flustix RECYCLABLE trustmark

## 1. Request

Please fill in the form completely and send it to [contact@flustix.com](mailto:contact@flustix.com)

## 2. Offer

Based on the form you filled in, our certification partner DIN CERTCO will provide you with an individual offer. Please send your product samples to flustix and to our accredited testing laboratory.

## 3. Laboratory testing

The tests are carried out using the latest technology. Find more details in the certification program

## 4. Conformity assessment

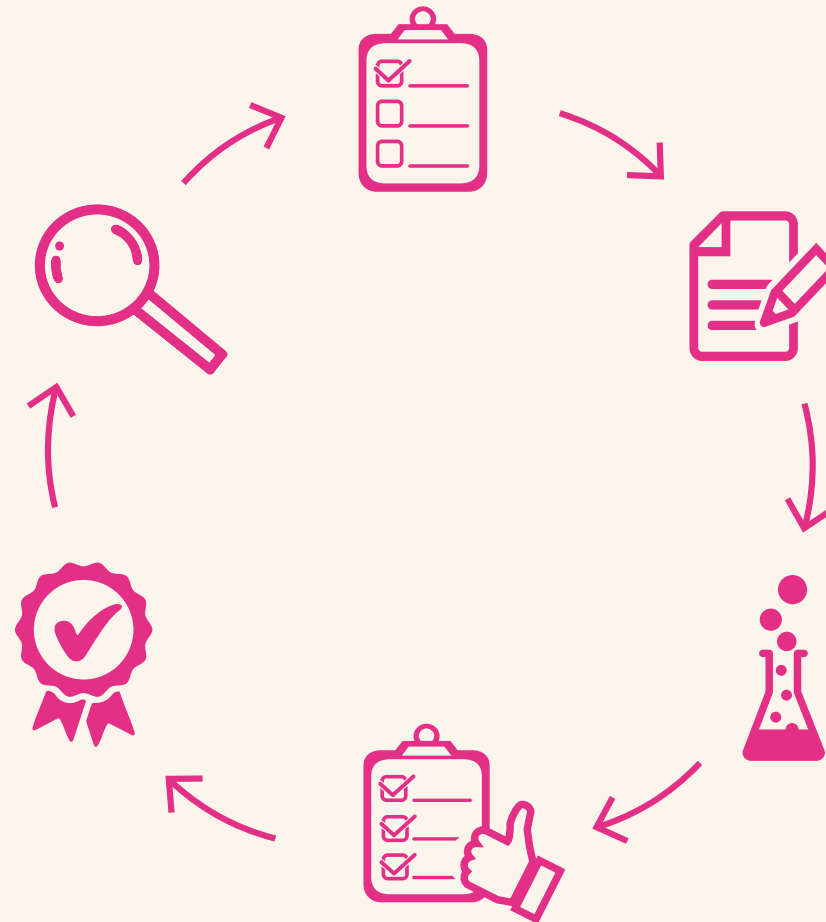
If the analysis of your packaging complies with the certification basics, the product can be awarded the flustix RECYCLABLE/DIN-plus seal.

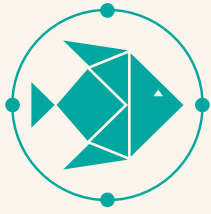
## 5. Certificate issuance

The certificate is issued and published online on the websites of flustix and [DIN CERTCO](https://www.din-certco.com).

## 6. Annual monitoring

To maintain the flustix standard, an annual monitoring takes place.





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## Certification partner

flustix and its partner DIN CERTCO Society for Conformity Assessment mbH promote a circular economy.

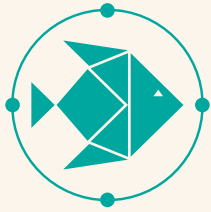
For more than 30 years DIN CERTCO has been an integral part of quality assurance and manufacturing assessment.

Our certification partner is internationally recognized for the development and implementation of objective assessment standards, which ensure high-quality performance, and minimum product and service requirements for consumers.



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# Acknowledgement

**flustix is recognized by politics, NGOs and consumer protection**

*„Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.“*

**Federal Environment Agency**

Dr. Ines Öhme, Department III 1.3; Ecodesign  
Environmental Labeling, Green Procurement

*The EU cites flustix as a „good practice“:  
„The label is educational support for empowering consumers in their daily shopping decisions“*

[European Commission](#)

*„The consumer advice center classifies the flustix seal as reputable.“*

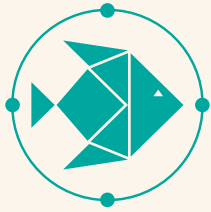
**Frankfurter Allgemeine Zeitung**  
dated 05 Oct 2019, No.231, P.20

*„flustix is suitable for packaging as well as for other products.“*

**The german federal government**  
to the parliamentary question „Printed matter  
19/30321“ from 04.06.2021

*flustix is listed on the platform  
Siegelklarheit.de, an initiative  
of the German government for  
more transparency with seals for  
consumers.*

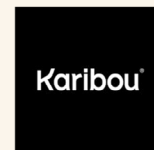
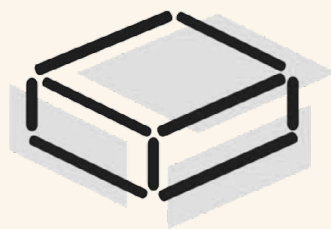
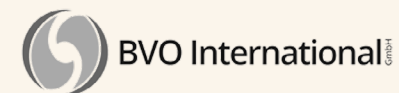
[Siegelklarheit](#)



## Licencees

These clients (and many more) already put their trust in flustix

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flustix

# RETHINK PLASTICS

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