

flustix PLASTICFREE

RETHINK PLASTICS

The flustix PLASTICFREE Seals



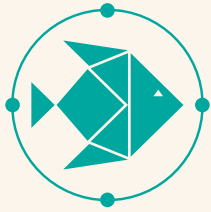
Our certification partner



TÜVRheinland®
DIN CERTCO

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This is flustix

independent. verified. legally compliant

01

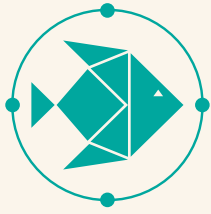
The flustix initiative offers companies a comprehensive portfolio for practicing plastic sustainability. In this way, via the purchasing decisions of consumers (B2C) and business players (B2B), flustix aims to achieve a responsible approach to the valuable material plastic.

flustix offers six seals, which are registered with the EUIPO and thus enjoy international protection: Four seals in the area of plastic-free, the seal „flustix RECYCLED - DIN-approved“ for goods made of metal, glass,

paper and/or plastic (and many more) with recycled content and the mark „flustix RECYCLABLE - DIN plus“ for the recyclability of packaging.

The flustix initiative cooperates with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and internationally accredited testing partners. Goods certified by flustix are traded and sold globally.





02

The flustix PLASTICFREE seals

flustix PLASTIC-FREE TOTAL PRODUCT

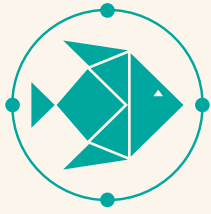
This seal is the gold status among the flustix seals. Because flustix PLASTIC-FREE TOTAL PRODUCT distinguishes both the product and the packaging as plastic-free.



flustix PLASTIC-FREE PRODUCT

This flustix certification is available for plastic-free products which, however, have to be packed in plastic (e.g. for hygienic reasons). This seal is particularly suitable for goods intended for food contact or medical products, among others.





02

The flustix PLASTICFREE seals

flustix PLASTIC-FREE PACKAGING

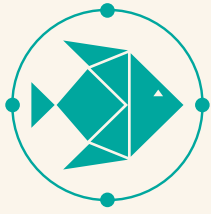
There are many products that would not work at all without plastic, including electrical appliances and accessories, medical equipment, and security technology. Nevertheless, we can save plastic in many products - namely in the packaging.



flustix PRODUCT CONTENT WITHOUT MICROPLASTICS

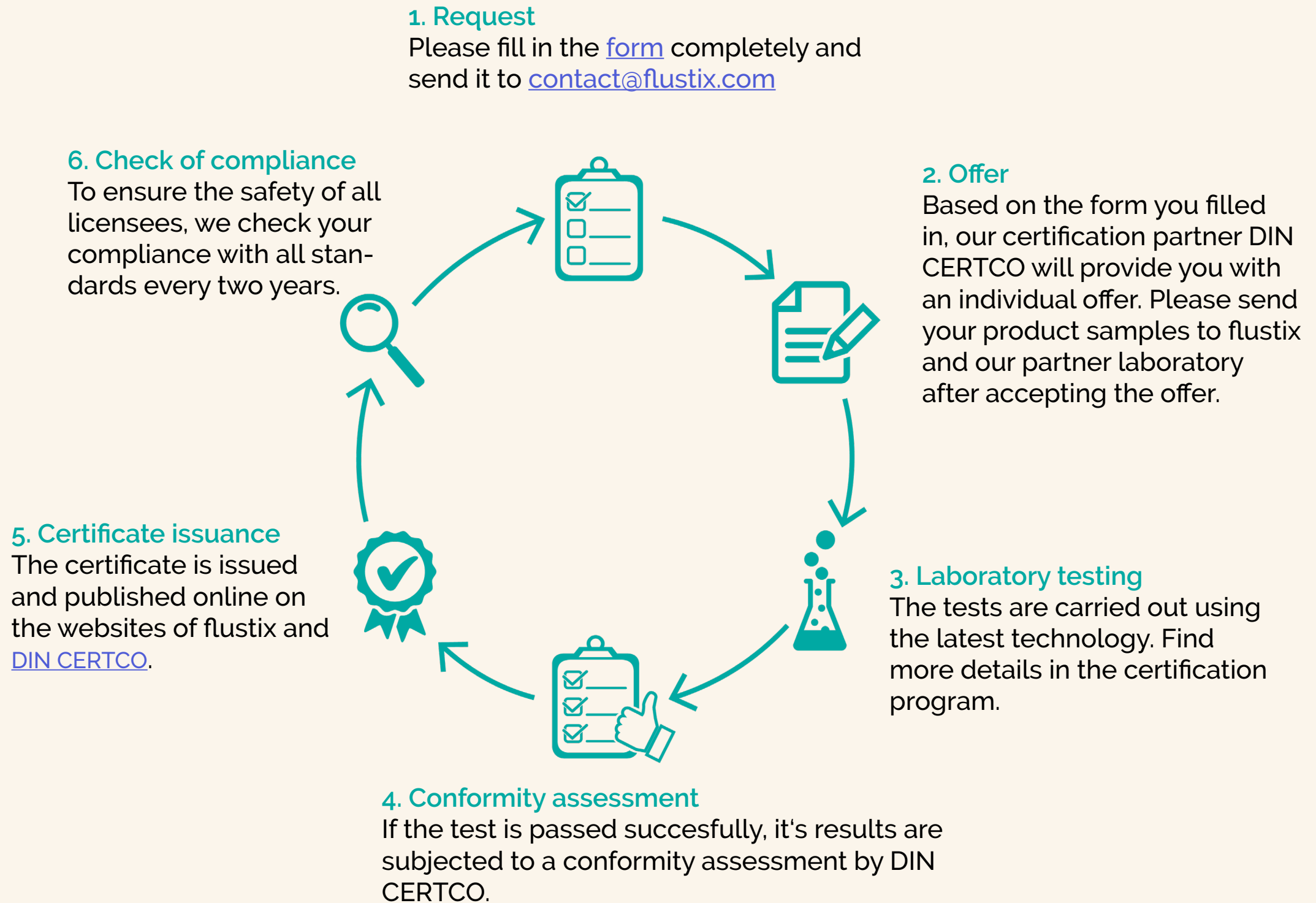
This flustix seal certifies products, especially liquid product contents, that are free of microplastics. flustix tests and certifies with its accredited partners based on the only internationally respected microplastic definition of the ECHA to date.

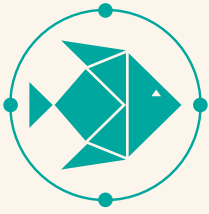




03

How to receive the flustix PLASTIC-FREE seals

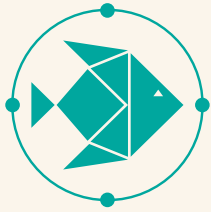




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Benefits of a flustix PLASTICFREE certification

- Absence of plastic verified via independent laboratory testing
- Advanced analytical methods, highest testing standards
- Conformity testing of the laboratory results by the engineers of DIN CERTCO (TÜV Rheinland)
- Certification by DIN CERTCO / TÜV Rheinland
- Internationally recognized flustix certification sets a sign against unsafe self-declarations
- Gain of trust through credibility (B2B & B2C)
- Purchase incentive for sustainably oriented customers
- Advantage for public procurement
- Increase in sales by gaining new markets and strengthening of customer loyalty



Acknowledgement

flustix is recognized by politics, NGOs and consumer protection

05

„Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency.“

Federal Environment Agency

Dr. Ines Öhme, Department III 1.3; Ecodesign
Environmental Labeling, Green Procurement

*The EU cites flustix as a „good practice“:
„The label is educational support for empowering consumers in their daily shopping decisions“*

[European Commission](#)

„The consumer advice center classifies the flustix seal as reputable.“

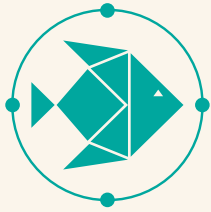
Frankfurter Allgemeine Zeitung
dated 05 Oct 2019, No.231, P.20

„flustix is suitable for packaging as well as for other products.“

The german federal government
to the parliamentary question „Printed matter
19/30321“ from 04.06.2021

*flustix is listed on the platform
Siegelklarheit.de, an initiative
of the German government for
more transparency with seals for
consumers.*

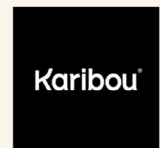
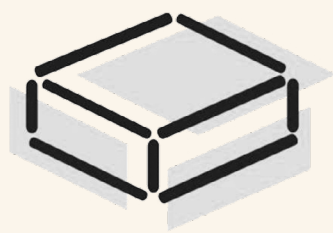
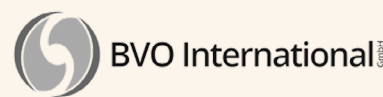
[Siegelklarheit](#)



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Licencees

These clients (and many more) already put their trust in flustix





flustix
PLASTIKFREI

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