

The flustix RECYCLED Seal - DIN-approved



Our certification partner





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# This is flustix

### independent. verified. legally compliant



The flustix initiative offers companies a comprehensive portfolio for practicing plastic sustainability. In this way, via the purchasing decisions of consumers (B2C) and business players (B2B), flustix aims to achieve a responsible approach to the valuable material plastic.

flustix offers six seals, which are registered with the EUIPO and thus enjoy international protection: Four seals in the area of plastic-free, the seal "flustix RECYCLED - DINapproved" for goods made of metal, glass,

paper and/or plastic (and many more) with recycled content and the mark "flustix RE-CYCLABLE - DIN plus" for the recyclability of packaging.

The flustix initiative cooperates with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and internationally accredited testing partners. Goods certified by flustix are traded and sold globally.















# The flustix RECYCLED trustmark

## independent. verified. legally compliant - for goods made of metal, glass, paper, plastic, etc.



Manufacturers of sustainable products face the issue of credibly communicating their responsible actions and hence the vision of their products. It is not uncommon that "good deeds" such as the use of recyclates in new goods are questioned and/or publicly attacked: Where do the recyclates come from? What kind of recyclates are these? Are these actually recycled raw materials?

Whether the regranulates themselves, semi-finished products and/or new products made from recycled material, flustix can test and certify them all - for your safety, and for the safety of your partners and consumers.

By auditing and analyzing the manufacturing process of the entire supply chain, flustix and its certification partner DIN CERTCO (TÜV Rheinland) determine the percentage of recycled material used, and/or securely identify the origin of the material and certify it with the combined flustix RECYCLED seal of approval.





# The flustix RECYCLED trustmark

independent. verified. legally compliant - for goods made of metal, glass, paper, plastic, etc.



flustix RECYCLED makes the use of recycled materials credibly visible.

Plastics, metals, glass, paper/cardboard & cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

flustix RECYCLED is based on: DIN EN ISO 14021 DIN EN 15343 DIN 6120 The certification program for download:

www.flustix.com/download-center







An abbreviation declares the recyclate type:

#### PCR:

Post-consumer recyclates from near-household collection.

#### PIR:

Post-industrial recyclates from industrial collection

#### MIX:

The mixture of the above above mentioned recyclate

Raw materials, semifinished products and products made wholly or partly from secondary materials are suitable for labeling with flustix RECYCLED.

B<sub>2</sub>C:

The DIN-approved percentage of recyclates used in the final product.

#### **B2B**:

The recyclate type (PCR/PIR/MIX) may also be declared B2B in the white box.



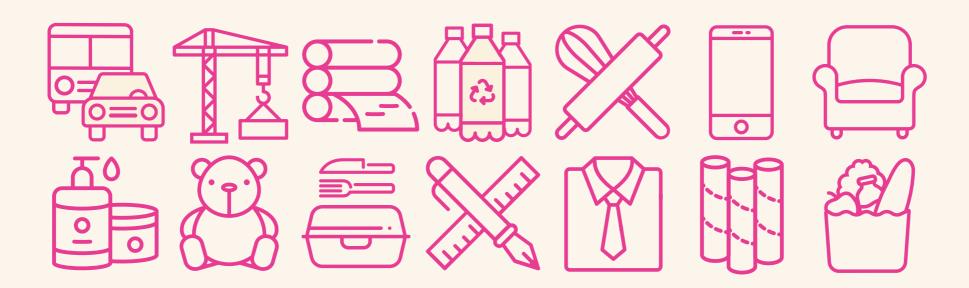
# The flustix RECYCLED trustmark

### One label for all products & raw materials, B2B & B2C



Your company is actively uses recycled materials in components, products, or packaging and you want to clearly communicate your commitment? Do you use secondary plastics in your products? Do you manufacture post-consumer, post-industrial, or the mix thereof? Then choose the flustix RECYCLED seal.

Packaging, household goods, cosmetics, textiles, and stationery among others, are suitable for certification. Also, manufacturers in the B2B sector, e.g. suppliers in the automotive industry or in the construction sector as well as manufacturers of recyclates can have their goods certified with flustix RECYCLED.



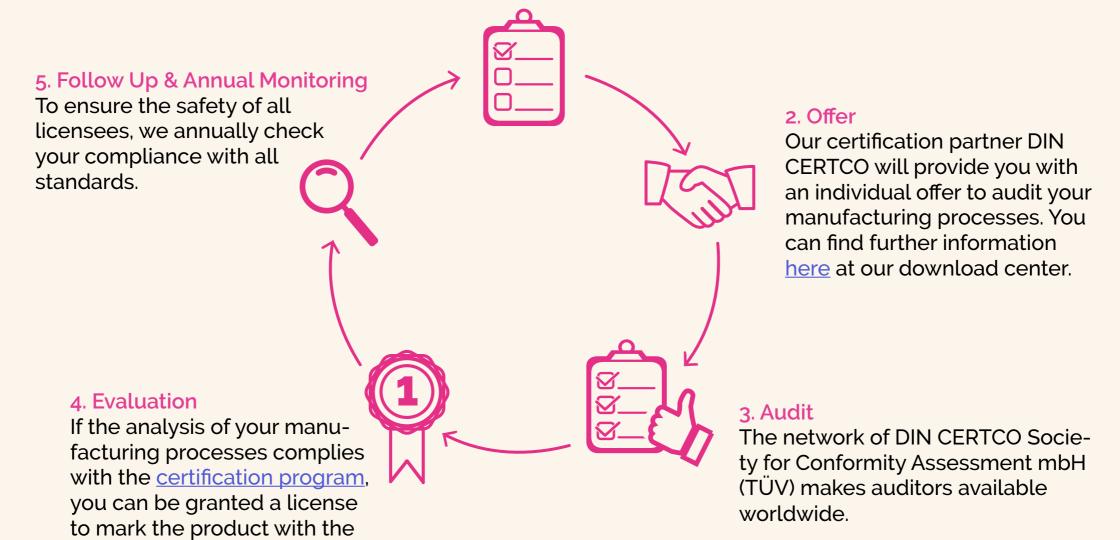


# How to receive the flustix RECYCLED trustmark



### 1. Non-binding request

Submit your certification request via our <u>website</u>



flustix RECYCLED combi-mark.





# **Certification partner**

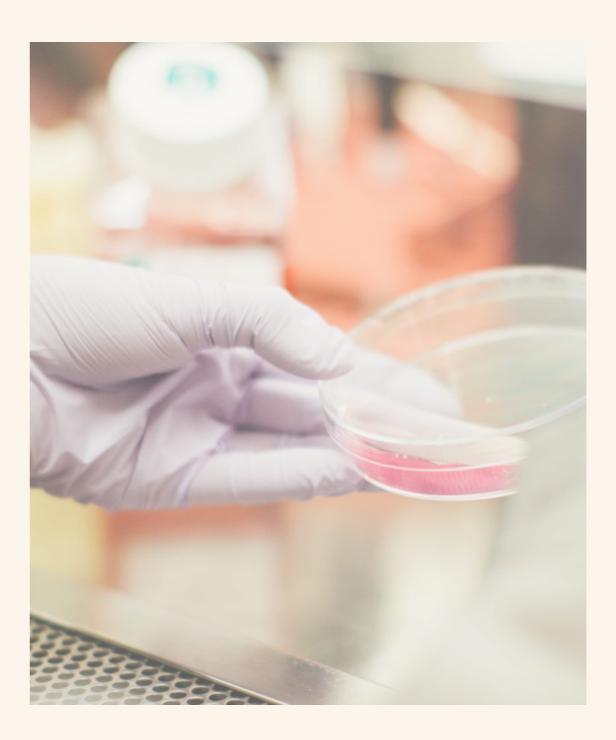
flustix and its partner DIN CERTCO Society for Conformity Assessment mbH promote a circular economy.

For more than 30 years DIN CERTCO has been an integral part of quality assurance and manufacturing assessment.

Our certification partner is internationally recognized for the development and implementation of objective assessment standards, which ensure high-quality performance, and minimum product and service requirements for consumers.









# Acknowledgement

### flustix is recognized by politics, NGOs and consumer protection



"Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency."

The EU cites flustix as a "good practice": "The label is educational support for empowering consumers in their daily shopping decisions"

#### **Federal Environment Agency**

Dr. Ines Öhme, Department III 1.3; Ecodesign Environmental Labeling, Green Procurement

**European Commission** 

"The consumer advice center classifies the flustix seal as reputable."

Frankfurter Allgemeine Zeitung dated 05 Oct 2019, No.231, P.20

"flustix is suitable for packaging as well as for other products."

The german federal government to the parliamentary question "Printed matter 19/30321" from 04.06.2021 flustix is listed on the platform Siegelklarheit.de, an initiative of the German government for more transparency with seals for consumers.

**Siegelklarheit** 



# Licencees

These clients (and many more) already put their trust in flustix





































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PROFESSIONAL CLEANING SYSTEMS

Karibou'

















