

#### **OUR CERTIFICATION PARTNERS**















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### THIS IS FLUSTIX

independent. verified. secure.



The flustix initiative offers companies a comprehensive portfolio for practicing plastic sustainability. In this way, via the purchasing decisions of consumers (B2C) and business players (B2B), flustix aims to achieve a responsible approach to the valuable material plastic.

flustix offers six seals, which are registered with the EUIPO and thus enjoy international protection: One seal for microplasticfree product content, three seals to certify less plastics in products, packaging or product content. The seal "flustix RECYCLED - DIN-approved" is suitable for goods made of metal, glass, paper and/or plastic (and many more) with recycled content and the mark "flustix RECYCLABLE - DIN plus" declares the recyclability of packaging.

The flustix initiative cooperates with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland), Intertek (Schweiz) AG and internationally accredited testing partners. Goods certified by flustix are traded and sold globally.















### THE FLUSTIX RECYCLED TRUSTMARK



flustix RECYCLED makes the use of recycled materials credibly visible.

Plastics, metals, glass, paper/cardboard & cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

flustix RECYCLED is based on: DIN EN ISO 14021 DIN EN 15343 DIN 6120 The certification program for download:

www.flustix.com/download-center







An abbreviation declares the recyclate type:

#### PCR:

Post-consumer recyclates from near-household collection.

#### PIR:

Post-industrial recyclates from industrial collection

#### MIX:

The mixture of the above above mentioned recyclate

Raw materials, semifinished products and products made wholly or partly from secondary materials are suitable for labeling with flustix RECYCLED.

B<sub>2</sub>C:

The DIN-approved percentage of recyclates used in the final product.

#### **B2B**:

The recyclate type (PCR/PIR/MIX) may also be declared B2B in the white box.

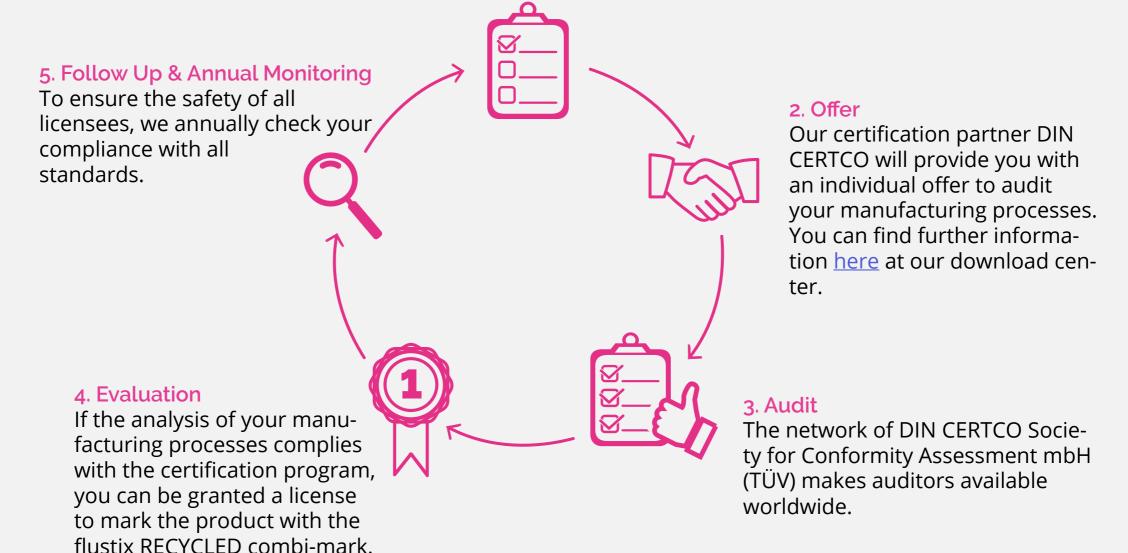


### HOW TO RECEIVE THE RECYCLED TRUSTMARK



#### 1. Non-binding request

Submit your <u>certification request</u> via e-mail to <u>contact@flustix.com</u>





### THE FLUSTIX LESS PLASTICS SEALS

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## flustix LESS PLASTICS TOTAL PRODUCT

This seal looks at the product and the packaging. Both components are tested independently of each other and must meet the requirements in their respective segments in order to be successfully licensed. to be successfully licensed.



# flustix LESS PLASTICS PACKAGING

A great deal of plastic can usually be saved in the packaging of consumer goods: Packaging that is at least 95.19% plastic-free can be labeled with the green seal after successful licensing.



# flustix LESS PLASTICS PRODUCT

This flustix certification is available for plastic-sustainable products (without packaging). Products that can be proven to be at least 99.79% or 99.24% plastic-free may bear the blue flustix seal.



# flustix CONTENT MICROPLASTIC-FREE

This flustix seal certifies product content that does not contain microplastics. flustix tests and certifies with its partners on the basis of the REACH regulation, which will be amended in 2023. The absence of plastic is verified by means of a laboratory test.





### HOW TO RECEIVE THE FLUSTIX LESS PLASTICS SEALS



#### 1. Request

Please fill in the application request for <u>LESS PLASTICS</u> or <u>MICROPLASTIC-FREE</u> (depending on which trustmark you want to apply) and send it to <u>contact@flustix.com</u>.

#### 6. Check of compliance

To ensure the safety of all licensees, we check your compliance with all standards every two years.



#### 2. Offer

Based on the form you filled in, our certification partner will provide you with an individual offer. Please send your product samples to flustix and our partner laboratory after accepting the offer.

#### 5. Certificate issuance

The certificate is issued and published online on the websites of flustix and our certification partners.



#### 3. Laboratory Testing

The tests are carried out using the latest technology. Find more details in the certification program.

#### 4. Conformity assessment

If the test is passed successfully, it's results are subjected to a conformity assessment by our certification partners.



### THE FLUSTIX RECYCLABLE SEAL



Together with certification partner DIN CERTCO, flustix awards the recyclability of packaging. As a basis for the verification of compliance with the minimum standard, there is a laboratory analysis in which the recyclability of all materials used in the packaging is proven. Certification basis: DIN EN 13430 Packaging - Requirements for packaging for material recycling, based on DIN EN 13430 and DIN EN ISO 14021 "Environmental supplier declarations"; § 21 section 3 VerpackG.



# **Benefits of the flustix RECYCLABLE certification:**

- B2B: Certification of packaging
- B2C: Certification of products at the POS
- Facilitation of international trade through a recognized standard basis
- DIN Tested mark integrated into the flustix seal
- Independent from the Dual System and with a laboratory examination
- Recognition within the framework of the Packaging Law
- Gaining the trust of markets and consumers in certified products and companies
- Legal certainty as opposed to self-declarations
- Purchase incentive for sustainably oriented customers
- Preference in public procurement



### HOW TO RECEIVE THE RECYCLABLE TRUSTMARK



#### 1. Request

Please fill in the <u>form</u> completely and send it to <u>contact@flustix.com</u>

#### 6. Annual monitoring

To maintain the flustix standard, an annual monitoring takes place.

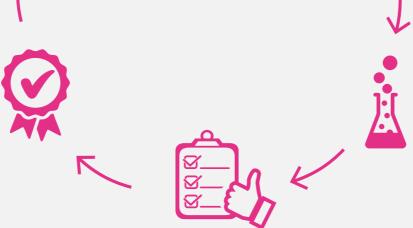


#### 2. Offer

Based on the form you filled in, our certification partner DIN CERTCO will provide you with an individual offer. Please send your product samples to flustix and to our accredited testing laboratory.

#### 5. Certificate issuance

The certificate is issued and published online on the websites of flustix and DIN CERTCO.



#### 3. Laboratory testing

The tests are carried out using the latest technology. Find more details in the certification program

#### 4. Conformity assessment

If the analysis of your packaging complies with the certification basics, the product can be awarded the flustix RECYCLABLE/DINplus seal.



### **CERIFICATION PARTNERS & BENEFITS**

independent. verified. secure.



flustix works together with accredited and internationally established partners to promote the responsible use of plastics worldwide. As a licensee, you enjoy numerous benefits:













- → Independently proven, verified sustainability contribution
- → Increased customer confidence in certified products
- → Enhanced brand image through transparency & credibility
- → Long-term customer loyalty and retention
- Strong purchasing incentive for sustainability-oriented customers
- → EU Green Claims conformity within the framework of int. guidelines
- → Protection and credibility advantage vs. risky self-declarations
- → Sales advantages compared to non-certified competition
- → Preference in public procurement
- Competitive advantage through certified ecodesign
- → ONE recognizable seal for six areas of application



### **ACKNOWLEDGEMENT**

flustix is recognized by politics, NGOs and consumer protection



"Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency."

The EU cites flustix as a "good practice": "The label is educational support for empowering consumers in their daily shopping decisions"

#### **Federal Environment Agency**

Department III 1.3; Ecodesign Environmental Labeling, Green Procurement **European Commission** 

"The consumer advice center classifies the flustix seal as reputable."

"flustix is suitable for packaging as well as for other products."

flustix is listed on the platform Siegelklarheit.de, an initiative of the German government for more transparency with seals for consumers.

Frankfurter Allgemeine Zeitung dated 05 Oct 2019, No.231, P.20

The german federal government to the parliamentary question "Printed matter 19/30321" from 04.06.2021 Siegelklarheit



## **REFERENCES**







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