

THE flustix LESS PLASTICS SEALS









OUR CERTIFICATION PARTNERS









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THIS IS FLUSTIX

independent. verified. secure.



The flustix initiative offers companies 360° labels for practiced plastic sustainability. In this way, flustix aims to achieve responsible use of the valuable material plastic through the purchasing decisions of consumers (B2C) and economic players (B2B).

flustix offers six consumer seals that are registered with the EUIPO and therefore enjoy international protection: Three seals in the area of plastic sustainability "flustix LESS PLASTICS", the "flustix PLAS-TIC-FREE product content microplasticfree" seal, the "flustix RECYCLED - DIN-tested" seal for goods with recycled content and the "flustix RECYCLABLE - DIN plus" mark for the recyclability of packaging.

The flustix initiative works with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and recognized testing laboratories. Goods certified by flustix are traded and sold globally.















THE FLUSTIX LESS PLASTICS SEALS

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flustix LESS PLASTICS TOTAL PRODUCT

This seal looks at the product and the packaging. Both components are tested independently of each other and must meet the requirements in their respective segments in order to be successfully licensed. to be successfully licensed.



flustix LESS PLASTICS PACKAGING

A great deal of plastic can usually be saved in the packaging of consumer goods: Packaging that is at least 95.19% plastic-free can be labeled with the green seal after successful licensing.



flustix LESS PLASTICS PRODUCT

This flustix certification is available for plastic-sustainable products (without packaging). Products that can be proven to be at least 99.79% or 99.24% plastic-free may bear the blue flustix seal.



flustix CONTENT MICROPLASTIC-FREE

This flustix seal certifies product content that does not contain microplastics. flustix tests and certifies with its partners on the basis of the REACH regulation, which will be amended in 2023. The absence of plastic is verified by means of a laboratory test.





HOW TO GET CERTIFIED

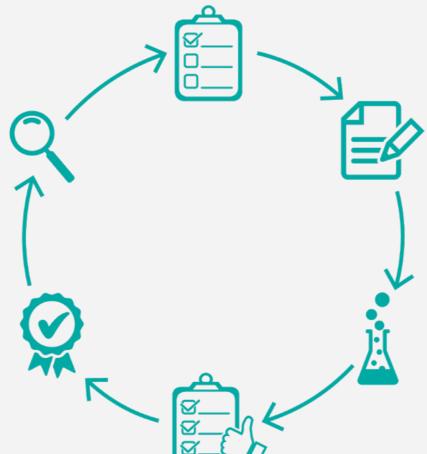


1. REQUEST

Please fill in your individual request for the <u>LESS PLASTICS-Seal</u> or for the <u>MICROPLASTIC-FREE-Seal</u> completely and send it to us.

6. CHECK OF COMPLIANCE

To ensure the safety of all licensees, we check your compliance with all standards every two years.



2. OFFER

Our certification partner will provide you with an individual offer based on the questionnaire. Please only send your product samples (see questionnaire) once you have accepted the offer.

5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the websites of flustix and our certification partner.

3. LABORATORY TESTING

Our partner laboratories test your products on the basis of the respective certification program and using state-of-the-art procedures.

4. CONFORMITY ASSESSMENT

If the test is passed successfully, it's results are subjected to a conformity assessment by DIN CERT-CO.



CERIFICATION PARTNERS & BENEFITS

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flustix works together with accredited and internationally established partners to promote the responsible use of plastics worldwide. As a licensee, you enjoy numerous benefits:











- → Independently proven, verified sustainability contribution
- → Increased customer confidence in certified products
- → Enhanced brand image through transparency & credibility
- → Long-term customer loyalty and retention
- → Strong purchasing incentive for sustainability-oriented customers
- → EU Green Claims conformity within the framework of int. guidelines
- → Protection and credibility advantage vs. risky self-declarations
- → Sales advantages compared to non-certified competition
- → Preference in public procurement
- → Competitive advantage through certified ecodesign
- → ONE recognizable seal for six areas of application



ACKNOWLEDGEMENT

flustix is recognized by politics, NGOs and consumer protection.



"Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency."

The EU cites flustix as a "good practice" :"The label is educational support for empowering consumers in their daily shopping decisions"

Federal Environment Agency
Department III 1.3; Ecodesign
Environmental Labeling, Green Procurement

European Commission

"The consumer advice center classifies the flustix seal as reputable."

"flustix is suitable for packaging as well as for other products."

flustix is listed on the platform Siegelklarheit.de, an initiative of the German government for more transparency with seals for consumers.

Frankfurter Allgemeine Zeitung dated 05 Oct 2019, No.231, P.20

The german federal government to the parliamentary question "Printed matter 19/30321" from 04.06.2021 Siegelklarheit



REFERENCES

These clients (and many more) already put their trust in flustix.

































WE ARE HAPPY TO ASSIST AND GUIDE YOU THROUGH.

flustix GmbH Kronprinzendamm 20 D-10711 Berlin +49 (030) 3982 0696 0 contact@flustix.com www.flustix.com



