flustix RETHINK PLASTICS

THE flustix RECYCLABLE SEAL - DINplus



OUR CERTIFICATION PARTNERS



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THIS IS FLUSTIX

independent. verified. secure.



The flustix initiative offers companies 360° labels for practiced plastic sustainability. In this way, flustix aims to achieve responsible use of the valuable material plastic through the purchasing decisions of consumers (B2C) and economic players (B2B).

flustix offers six consumer seals that are registered with the EUIPO and therefore enjoy international protection: Three seals in the area of plastic sustainability "flustix LESS PLASTICS", the "flustix PLAS-TIC-FREE product content microplasticfree" seal, the "flustix RECYCLED - DIN-tested" seal for goods with recycled content and the "flustix RECYCLABLE - DIN plus" mark for the recyclability of packaging.

The flustix initiative works with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and recognized testing laboratories. Goods certified by flustix are traded and sold globally.













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THE FLUSTIX RECYCLABLE SEAL

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02

Together with the established certification partner DIN CERTCO, flustix awards the recyclability of packaging. As a basis for the verification of compliance with the minimum standard, there is a laboratory analysis in which the recyclability of all materials used in the packaging is proven.

Safety, experience and a high testing standard are provided by flustix partners DIN CERTCO (TÜV Rheinland) and accredited testing laboratories. Benefit now from a recognized independent licensing model: After successfully passing laboratory testing and the evaluation of the test results, there is only a flat and budget-friendly annual license fee for the full use of the flustix-DINplus combination mark flustix RECYCLABLE.

By acquiring flustix RECYCLABLE you also gain the right to advertise with the "DINplus" seal, which is integrated in the flustix mark, and simultaneously fulfill the requirements that go beyond the Packaging Act §21.

Certification basis: DIN EN 13430 Packaging - Requirements for packaging for material recycling, based on DIN EN 13430 and DIN EN ISO 14021 "Environmental supplier declarations"; § 21 section 3 VerpackG.



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HOW TO GET CERTIFIED



2. OFFER

Based on the form you filled in, our certification partner DIN CERTCO will provide you with an individual offer. Please send your product samples to flustix and to our accredited testing laboratory.

3. LABORATORY TESTING

The tests are carried out using the latest technology. Find more details in the certification program.

4. CONFORMITY ASSESSMENT

If the analysis of your packaging complies with the certification basics, the product can be awarded the flustix RECYCLABLE (DINplus) seal.

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CERIFICATION PARTNERS & BENEFITS

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flustix works together with accredited and internationally established partners to promote the responsible use of plastics worldwide. As a licensee, you enjoy numerous benefits:



- → Independently proven, verified sustainability contribution
- Increased customer confidence in certified products
- → Enhanced brand image through transparency & credibility
- → Long-term customer loyalty and retention
- → Strong purchasing incentive for sustainability-oriented customers
- → EU Green Claims conformity within the framework of int. guidelines
- → Protection and credibility advantage vs. risky self-declarations
- → Sales advantages compared to non-certified competition



inter

Total Quality. Assured.

- → Preference in public procurement
- Competitive advantage through certified ecodesign
- → ONE recognizable seal for six areas of application



ACKNOWLEDGEMENT

flustix is recognized by politics, NGOs and consumer protection.

05

"Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency."

Federal Environment Agency Department III 1.3; Ecodesign Environmental Labeling, Green Procurement The EU cites flustix as a "good practice" :"The label is educational support for empowering consumers in their daily shopping decisions"

European Commission

"The consumer advice center classifies the flustix seal as reputable."

Frankfurter Allgemeine Zeitung dated 05 Oct 2019, No.231, P.20 "flustix is suitable for packaging as well as for other products."

The german federal government to the parliamentary question "Printed matter 19/30321" from 04.06.2021 flustix is listed on the platform Siegelklarheit.de, an initiative of the German government for more transparency with seals for consumers.

Siegelklarheit

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These clients (and many more) already put their trust in flustix.





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WE ARE HAPPY TO ASSIST AND GUIDE YOU THROUGH.

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