

#### THE flustix RECYCLED SEAL



#### OUR ACCREDITED PARTNER





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## THIS IS FLUSTIX

independent. verified. secure.



The flustix initiative offers companies 360° labels for practiced plastic sustainability. In this way, flustix aims to achieve responsible use of the valuable material plastic through the purchasing decisions of consumers (B2C) and economic players (B2B).

flustix offers six consumer seals that are registered with the EUIPO and therefore enjoy international protection: Three seals in the area of plastic sustainability "flustix LESS PLASTICS", the "flustix PLAS-TIC-FREE product content microplasticfree" seal, the "flustix RECYCLED - DIN-tested" seal for goods with recycled content and the "flustix RECYCLABLE - DIN plus" mark for the recyclability of packaging.

The flustix initiative works with independent and accredited institutions such as DIN CERTCO (TÜV Rheinland) and recognized testing laboratories. Goods certified by flustix are traded and sold globally.















## THE FLUSTIX RECYCLED TRUSTMARK

independent. verified. legally compliant - for goods made of metal, glass, paper, plastic, etc.



flustix RECYCLED makes the use of recycled materials credibly visible.

Plastics, metals, glass, paper/cardboard & cardboard can be certified. In addition to end products, recycled raw materials themselves as well as semi-finished products are certifiable in order to be able to guarantee a secure global B2B trade among all actors involved.

flustix RECYCLED is based on: DIN EN ISO 14021 DIN EN 15343 DIN 6120 The certification program for download:

www.flustix.com/download-center







An abbreviation declares the recyclate type:

#### PCR:

Post-consumer recyclates from near-household collection.

#### PIR:

Post-industrial recyclates from industrial collection

### MIX:

The mixture of the above above mentioned recyclate

Raw materials, semifinished products and products made wholly or partly from secondary materials are suitable for labeling with flustix RECYCLED.

### B2C:

The DIN-approved percentage of recyclates used in the final product.

#### B2B:

The recyclate type (PCR/PIR/MIX) may also be declared B2B in the white box.



# **HOW TO GET CERTIFIED**



#### 1. REQUEST

Submit your <u>certification request</u> via e-mail to <u>contact@flustix.com</u>

#### 6. ANNUAL MONITORING

To ensure the safety of all licensees, we annually check your compliance with all standards.



Our certification partner DIN CERTCO will provide you with an individual offer to audit your manufacturing processes.

### 5. CERTIFICATE ISSUANCE

The certificate is issued and published online on the websites of flustix and DIN CERTCO.



### 3. AUDIT

The network of DIN CERTCO Society for Conformity Assessment mbH (TÜV) makes auditors available worldwide.

### 4. CONFORMITY ASSESSMENT

If the analysis of your manufacturing processes complies with the certification program, you can be granted a license to mark the product with the flustix RECYCLED combi-mark.



## **CERIFICATION PARTNERS & BENEFITS**

independent. verified. secure.



flustix works together with accredited and internationally established partners to promote the responsible use of plastics worldwide. As a licensee, you enjoy numerous benefits:











- → Independently proven, verified sustainability contribution
- → Increased customer confidence in certified products
- → Enhanced brand image through transparency & credibility
- → Long-term customer loyalty and retention
- → Strong purchasing incentive for sustainability-oriented customers
- → EU Green Claims conformity within the framework of int. guidelines
- → Protection and credibility advantage vs. risky self-declarations
- → Sales advantages compared to non-certified competition
- → Preference in public procurement
- → Competitive advantage through certified ecodesign
- → ONE recognizable seal for six areas of application



# **ACKNOWLEDGEMENT**

flustix is recognized by politics, NGOs and consumer protection.



"Only the Blue Angel and flustix integrate additional requirements for the verification and limitation of various pollutants, and thus create transparency."

The EU cites flustix as a "good practice" :"The label is educational support for empowering consumers in their daily shopping decisions"

Federal Environment Agency
Department III 1.3; Ecodesign
Environmental Labeling, Green Procurement

**European Commission** 

"The consumer advice center classifies the flustix seal as reputable."

"flustix is suitable for packaging as well as for other products."

flustix is listed on the platform Siegelklarheit.de, an initiative of the German government for more transparency with seals for consumers.

Frankfurter Allgemeine Zeitung dated 05 Oct 2019, No.231, P.20

The german federal government to the parliamentary question "Printed matter 19/30321" from 04.06.2021 Siegelklarheit



# REFERENCES

These clients (and many more) already put their trust in flustix.

































### WE ARE HAPPY TO ASSIST AND GUIDE YOU THROUGH.

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